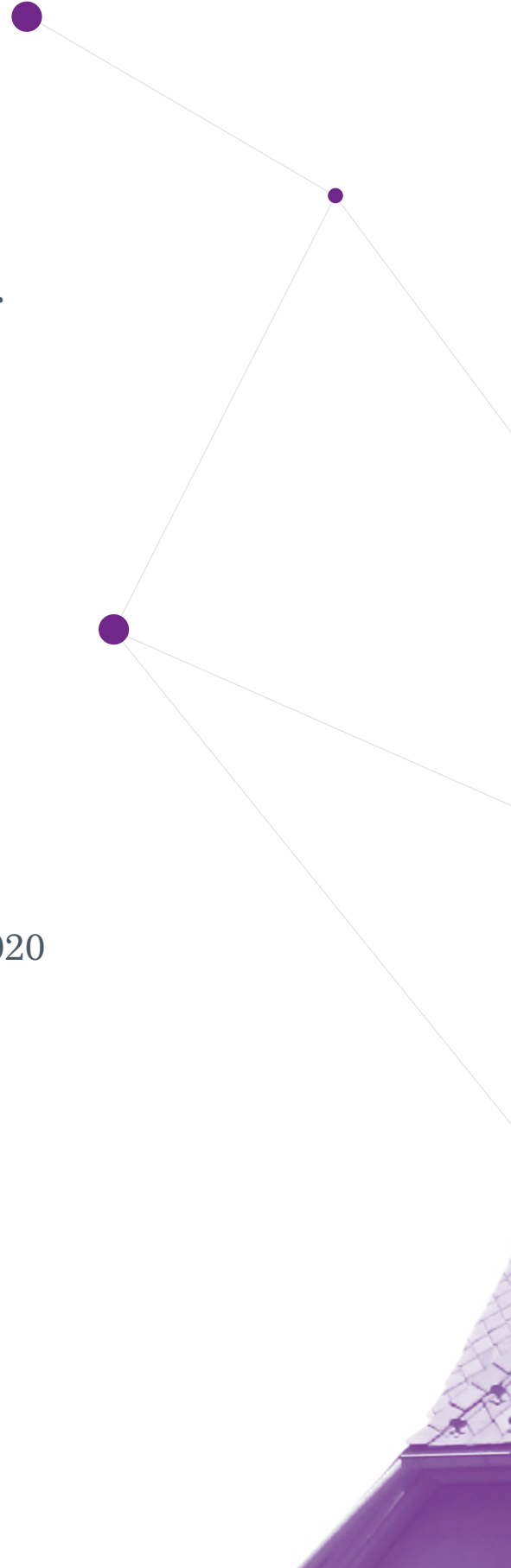




> Networking
The World

PERRY WORLD HOUSE
2018–2019 Annual Report

<u>3</u>	About Perry World House
<u>4</u>	Message from the President
<u>6</u>	Message from the Provost
<u>8</u>	Message from the Interim Director
<u>10</u>	Our Purpose
<u>24</u>	Our Research
<u>36</u>	Our Ideas
<u>44</u>	Our Programs
<u>50</u>	Our Support for Faculty
<u>56</u>	Our Partnerships
<u>60</u>	Preview of Academic Year 2019–2020



When you open the door to Perry World House, at 38th Street and Locust Walk, you enter an architecturally significant, environmentally friendly glass and limestone hub for global affairs. You also enter the principal node in a network that links lecture halls and labs in each of the University of Pennsylvania’s schools with leaders across the world. Perry World House connects Penn’s students, faculty, and scholarship with those—in refugee camps, new start-ups, global organizations, parliament and Congress, or the military—meeting the most pressing global challenges and opportunities of the day.

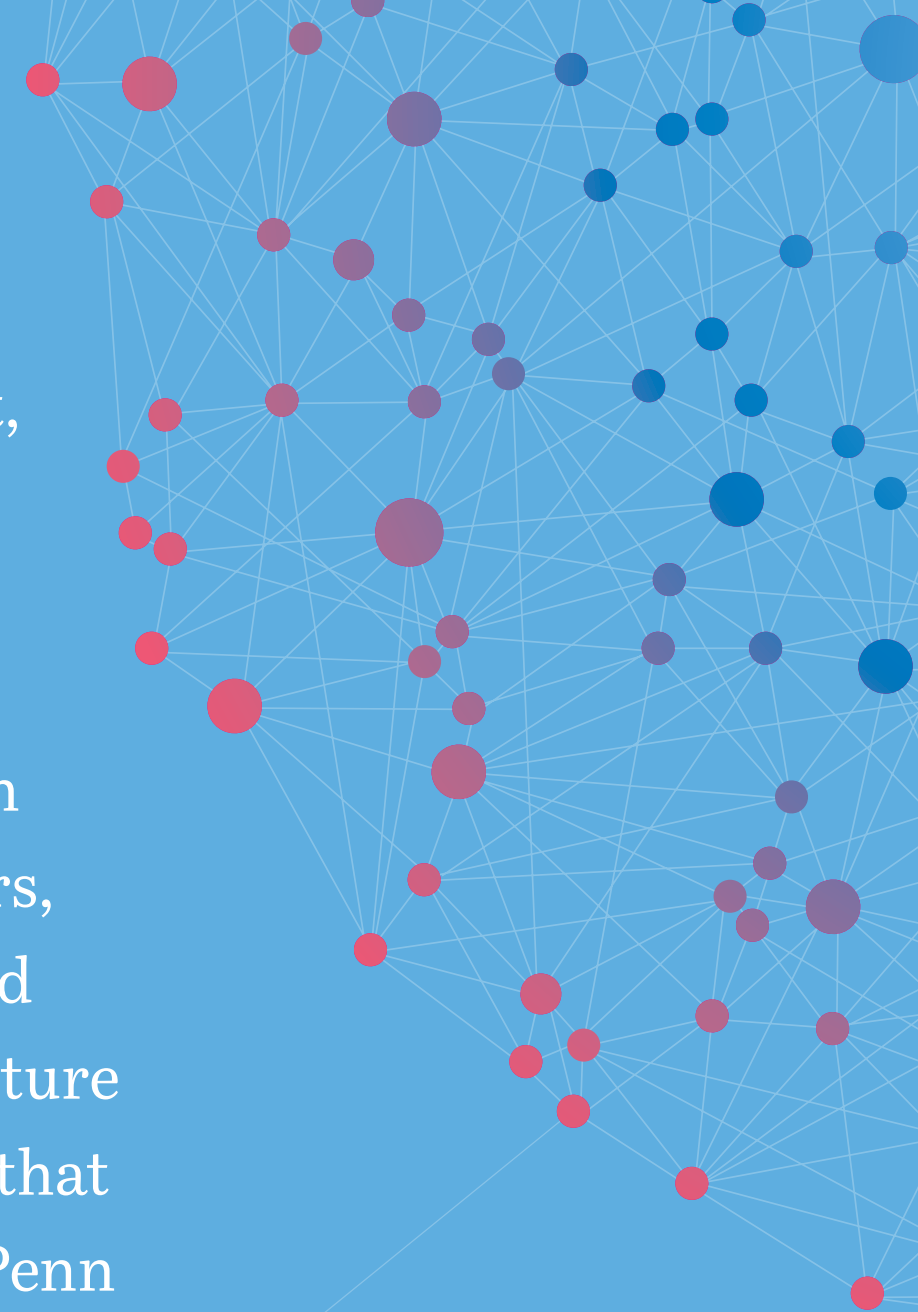
Perry World House’s network is undergirded by technology, connected by prominent scholars and policymakers, and driven by two prongs of a unique mission. First, this network of visitors and events furthers the mission of the Global Innovation Program—including our two research themes, *Future of the Global Order: Power, Technology, and Governance* and *Global Shifts: Urbanization, Migration, and Demography*—by connecting Penn with leading experts from around the world to develop and advance innovative policy proposals. At the same time, the people in this network also complement, as part of our Global

Exploration Program, the work of Penn’s twelve schools and dozens of global research centers to prepare students for an increasingly globalized society and economy.

The Perry World House network—like its programs and the building itself—builds on Penn’s strengths in teaching, interdisciplinary scholarship, and policy-relevant research. And it will help prepare and support Penn students as they embark on global careers, while also ensuring the ideas developed by Penn’s faculty and scholars arrive where they can do the most good.



“Perry World House is building a vibrant, idea-generating network across our Penn campus and around the world. In just three short years, this effort has helped create an infrastructure of interconnections that takes the power of Penn and our schools’ ideas, scholars, and students out to the world.”



Dear Friends,

This past year, I was thrilled to attend the fall 2018 Perry World House Global Order Colloquium, “Competing Visions of the Global Order.” The event featured international leaders ranging from the 47th Vice President of the United States Joe Biden, to former U.S. National Security Advisors Susan Rice and H.R. McMaster, to former U.K. Deputy Prime Minister Nick Clegg, and past President of Mexico Felipe Calderón. They delved deeply into the challenges and opportunities that lie at hand for our nation and our world. More than 2,000 Penn students, faculty, and staff came and participated in this event, held in Irvine Auditorium.

The power of the Perry World House experience, however, extends far beyond our campus. In June, President Calderón (serving in his capacity as the inaugural Perry World House Distinguished Global Leader-in-Residence) hosted a day of engagement in Mexico City with Penn students, alumni, and other researchers and policymakers to discuss Mexico–U.S. relations, migration, trade, and more. Elsewhere, Perry World House brought Penn faculty and scholars to partner with the German Marshall Fund at the Brussels Forum, an annual high-level meeting of the most influential North American and European political, corporate, and intellectual leaders to address pressing challenges facing both sides of the Atlantic. While in Beijing, Perry World House brought together scholars and policymakers at the Penn Wharton China Center to discuss China’s vision for the global order and how those ambitions complement and clash with the interests of other countries, particularly the United States.

These are just some of the exciting and important ways in which Perry World House is building a vibrant, idea-generating network across our Penn campus and around the world. In just three short years, this effort has helped create an infrastructure of interconnections that takes the power of Penn and our schools’ ideas, scholars, and students out to the world. The award-winning Perry World House building itself has also become a favorite place for students to meet, discuss, study, and relax!

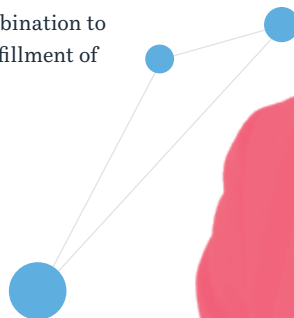
The year ahead promises even more, with a new cohort of distinguished Visiting Fellows and Scholars-in-Residence bringing their deep experience and unique insights to the challenges facing the world today. Penn students can take tremendous advantage of this unmatched assembly of global expertise, both in events here on campus and abroad. The enthusiasm of our talented students paired with the expertise of our incredible scholars is a potent combination to do good in the world. In this way, we are happily witnessing the fulfillment of the underlying vision of Perry World House.

Sincerely,



Amy Gutmann

PRESIDENT, UNIVERSITY OF PENNSYLVANIA



“Perry World House...is becoming an increasingly powerful engine of global engagement across our campus—and around the world.”



Dear Friends,

Perry World House was founded to create a vibrant global hub, at the heart of the Penn campus, that looks both inward and outward, bringing together global inquiry on campus while advancing our mission of bringing the world to Penn and Penn to the world.

In just three years, Perry World House is vibrantly fulfilling this promise, building a robust network, on campus and around the world, that supports students and faculty while continuing to host distinguished global leaders. Just this year, for example, former President of Mexico Felipe Calderón was the inaugural Distinguished Global Leader-in-Residence, joining such other visitors as former U.N. High Commissioner for Human Rights Zeid Ra'ad Al Hussein, who co-taught a course at the Law School, and Distinguished Visiting Fellows H.R. McMaster, former U.S. national security advisor, and Elizabeth Sherwood-Randall, former U.S. deputy secretary of energy and special assistant to President Barack Obama at the National Security Council.

In addition to these important guests, Perry World House has developed significant programs to engage every member of the Penn community in global inquiry. The Student Fellows Program involves students across all four undergraduate schools in a yearlong policy project that includes team-based research, seminars on critical global issues, an annual conference to present their research, and meetings with leading policymakers in New York and Washington, D.C. The Graduate Associates program similarly provides opportunities for graduate students in any discipline to attend monthly seminars, create policy briefs, and build a global network of peers, mentors, and policymakers.

Perry World House also provides vital support for faculty members—and for advancing global issues across the curriculum—through Course Enrichment Grants, supported by the Carnegie Corporation, that encourage faculty members to integrate global policy into new and existing Penn courses. These grants are augmented by Workshop Grants, through which faculty members can offer new interdisciplinary workshops that advance Perry World House's dedicated research themes.

Perry World House, as these examples indicate, is becoming an increasingly powerful engine of global engagement across our campus—and around the world. I join the Penn community in looking forward to an exciting fourth year of new initiatives and accomplishments ahead.

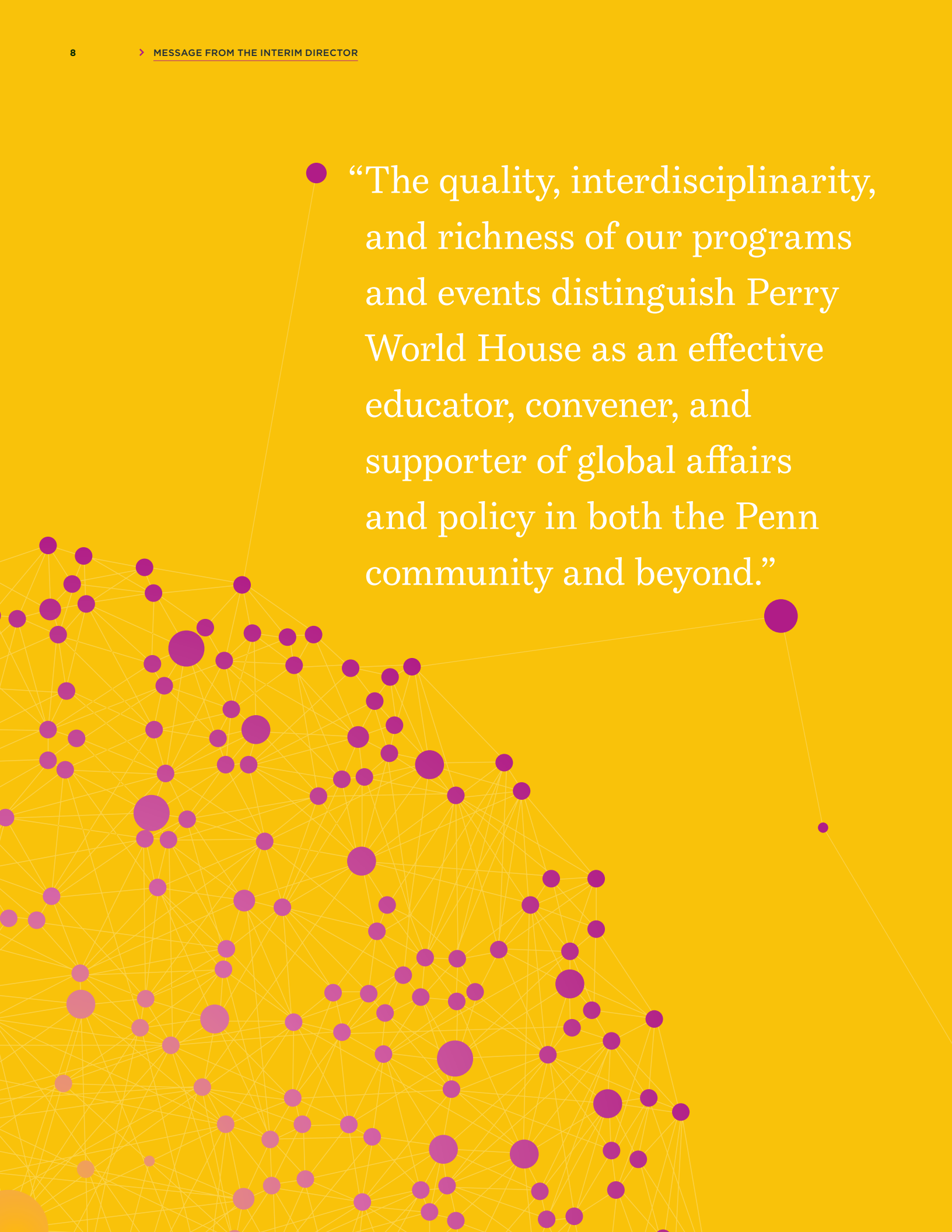
Sincerely,



Wendell Pritchett

PROVOST, UNIVERSITY OF PENNSYLVANIA





“The quality, interdisciplinarity, and richness of our programs and events distinguish Perry World House as an effective educator, convener, and supporter of global affairs and policy in both the Penn community and beyond.”

Dear Friends,

It is hard to believe that it has been three years since Perry World House opened its doors in fall 2016. Over the past three years, we have worked to build our network, creating deep connections that link the world to each of Penn's twelve schools, and Penn's schools to the world.

As you know, Perry World House's inaugural director, Professor William Burke-White, was a key driver in our success and development. This year, Bill is on a well-deserved sabbatical; and after several years of building Perry World House alongside him as associate director, I am pleased to serve as interim director. This year, we will continue striving to bring the academic knowledge of Penn to bear on some of the world's most pressing global policy challenges and to foster international policy engagement within and beyond the campus community.

The 2018–2019 academic year featured remarkable growth for Perry World House on campus and around the world. We organized more than 115 events on four continents, served as host to an additional 140 in Philadelphia, and co-sponsored or partnered on countless others. The quality, interdisciplinarity, and richness of these programs and events distinguish Perry World House as an effective educator, convener, and supporter of global affairs and policy in both the Penn community and beyond.

This annual report highlights the diverse network Perry World House has built with global policymakers and scholars, individual faculty, student groups, programs, centers, departments, and schools. We launched a Distinguished Global Leader-in-Residence program to provide an avenue for deeper and extended engagement with high-profile policymakers beyond keynote events. Former Mexican President Felipe Calderón spent a month on campus interacting with students in a variety of settings. Former Italian Prime Minister Paolo Gentiloni spent a week on campus engaging with students and faculty. And former U.N. High Commissioner for Human Rights Zeid Ra'ad Al Hussein co-taught a course with William Burke-White at Penn Law, and Al Hussein has now become Penn and Perry World House's Professor of Practice of Law and Human Rights.

In 2018–2019, Perry World House also deepened its network on campus, engaging in innovative and exciting ways with the Penn curriculum and with Penn faculty. New programs included our Workshop Grant program; Course Support and Enrichment Grants, which provide support to make courses more policy-relevant; and the Faculty-in-Residence Fellowship, which embeds Penn faculty further into the Perry World House community. Meanwhile, we continued working with Penn students through our core undergraduate program, the World House Student Fellows program, and our Graduate Associates program.

Each year at Perry World House, we have succeeded in finding better ways to connect and engage on the key questions that shape the globe with some of the world's most prominent thinkers and experts. With the help of this burgeoning network, we will continue the trend and have an impact not just on Penn's campus, but beyond.

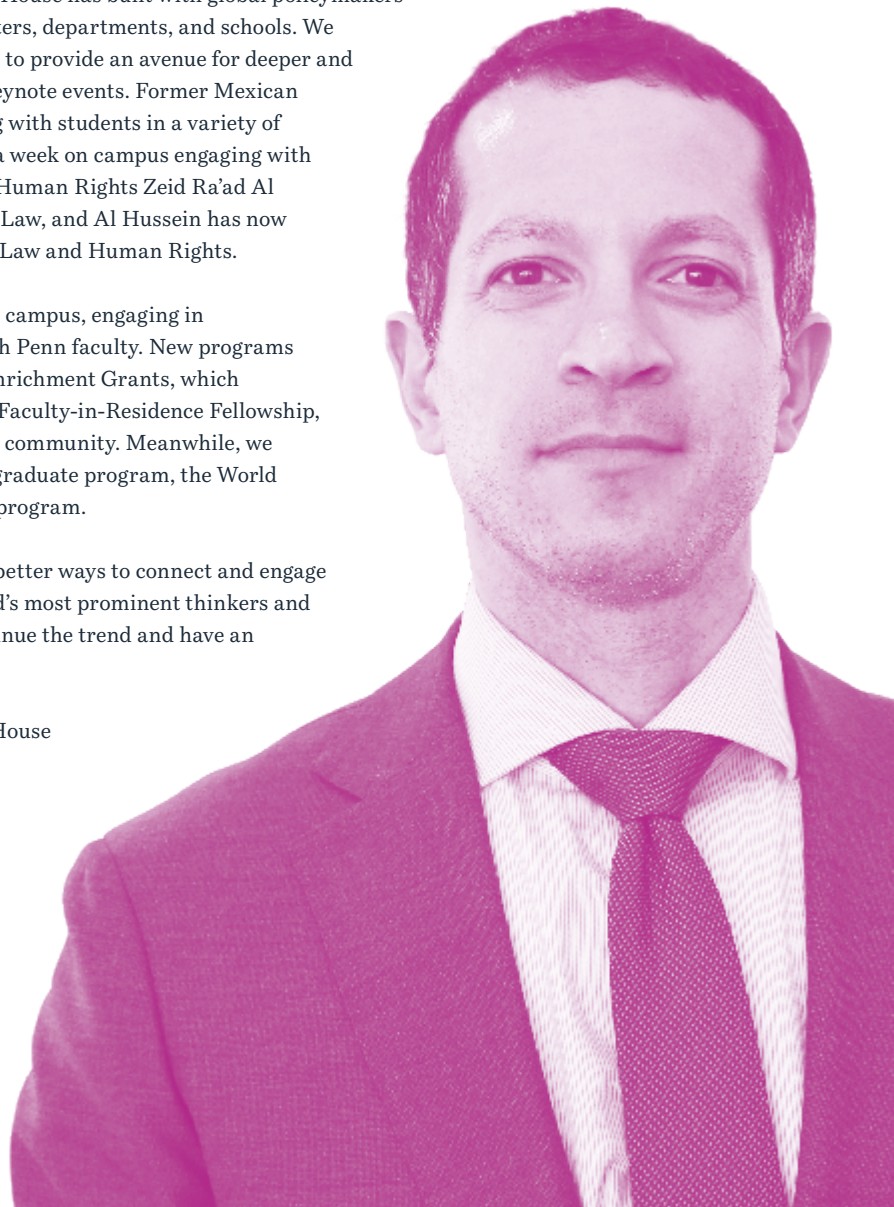
Thank you all for being our partners and helping Perry World House catalyze this network.

Sincerely,



Michael C. Horowitz

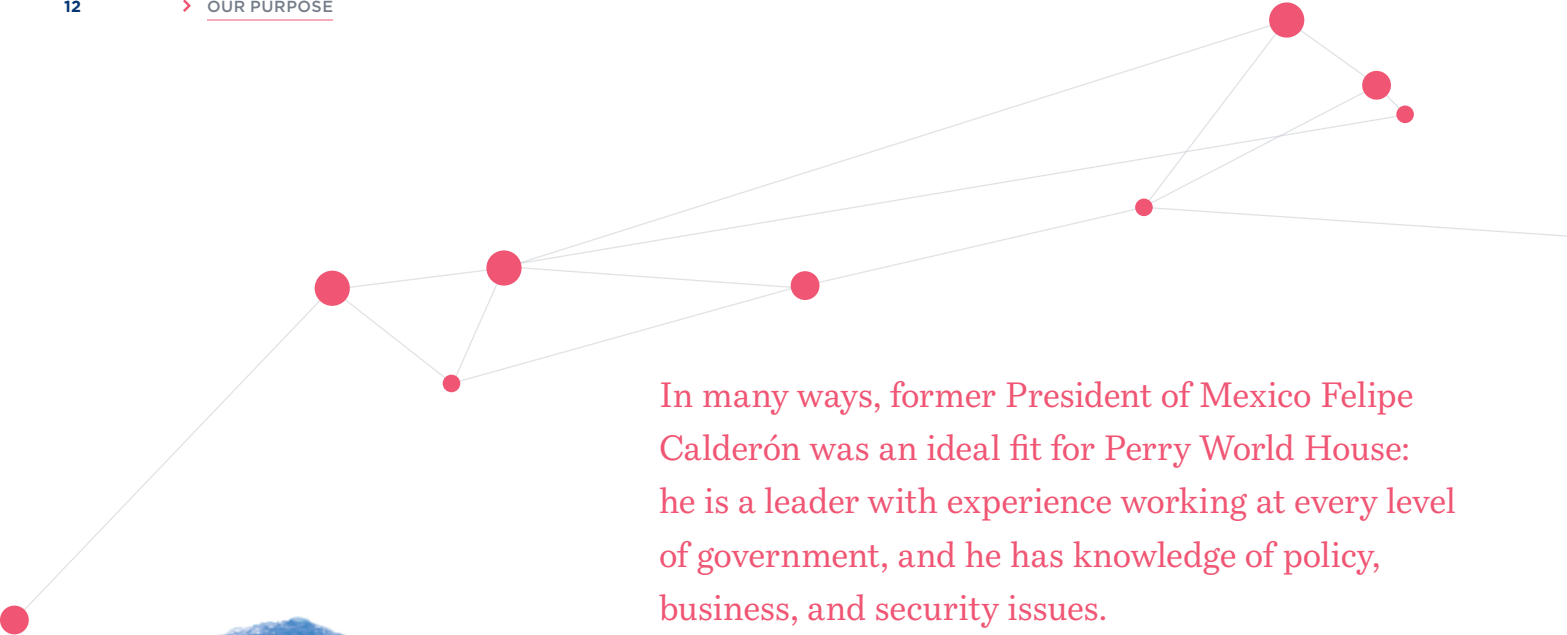
PROFESSOR OF POLITICAL SCIENCE AND INTERIM DIRECTOR,
PERRY WORLD HOUSE



> Our Purpose

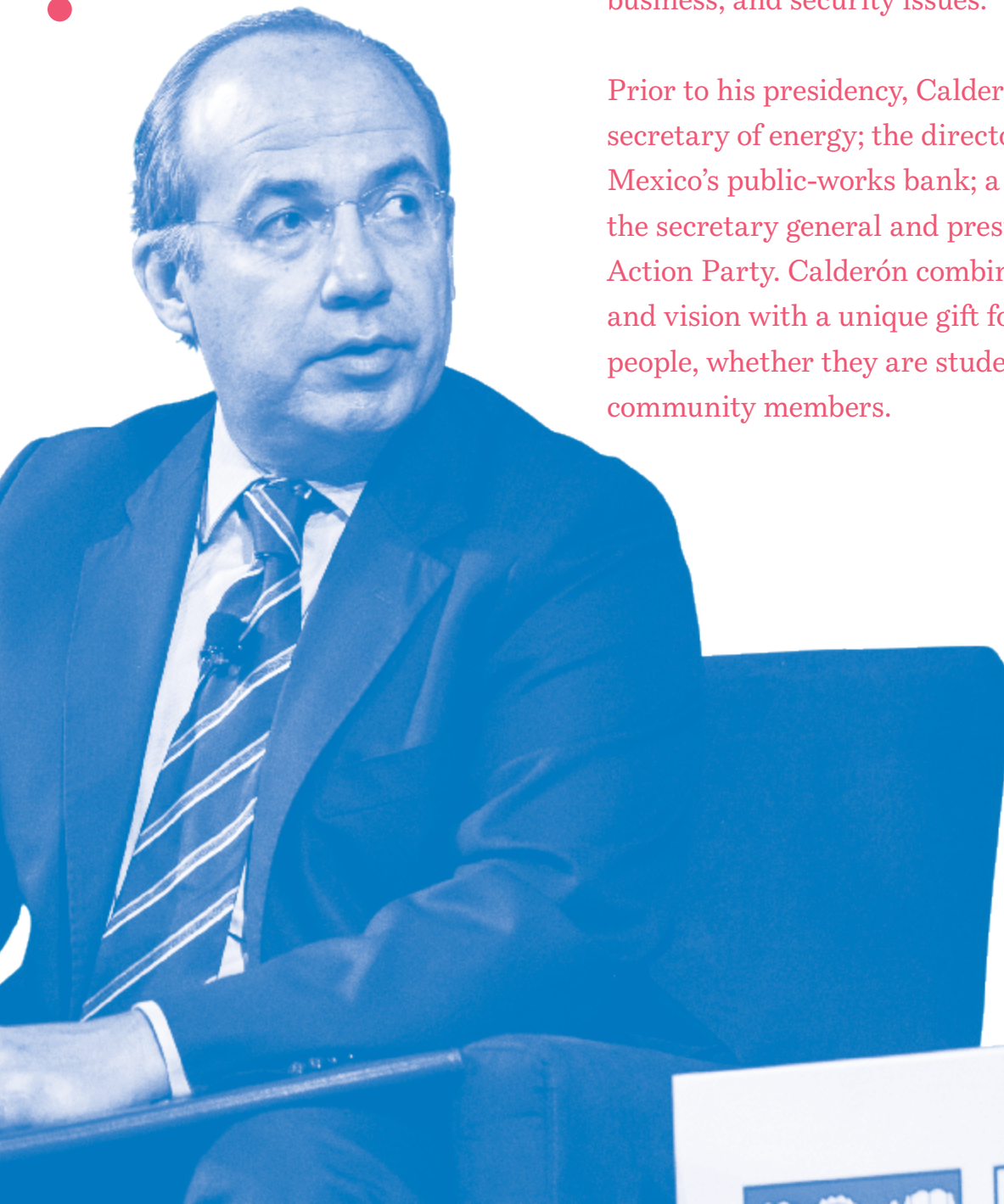






In many ways, former President of Mexico Felipe Calderón was an ideal fit for Perry World House: he is a leader with experience working at every level of government, and he has knowledge of policy, business, and security issues.

Prior to his presidency, Calderón was Mexico's secretary of energy; the director of BANOBRAS, Mexico's public-works bank; a congressman; and the secretary general and president of the National Action Party. Calderón combines this experience and vision with a unique gift for connecting with people, whether they are students, faculty, or community members.





After Calderón participated in our Global Order Colloquium in September 2017, Perry World House invited him to become our first **Distinguished Global Leader-in-Residence**. The idea of this program is to bring high-profile former and current statespeople to Penn's campus, where they can engage students, faculty, and members of the public. While on campus, these leaders share unique insights drawn from their work at the highest levels of global affairs. The Distinguished Global Leaders are also an integral part of the vibrant interdisciplinary, intergenerational, international exchange of ideas that sets Perry World House apart.

During Calderón's monthlong visit in September 2018, he did all that and more. He gave a speech on Mexico's foreign policy; participated in our annual Global Order Colloquium, a two-day exploration of critical issues related to Perry World House's research themes; took part in an Andrea Mitchell Center for the Study of Democracy convening, titled "Democracy in Trouble?"; joined a discussion on trade at the Law School; and presented remarks at the Penn in Latin America and the Caribbean initiative's annual event, "The Economic Case for Tackling Climate Change." In addition, Calderón also joined a small lunch with Joe Biden, the 47th vice president of the United States and the Benjamin Franklin Presidential Practice Professor at Penn, and members of the policy and diplomatic communities at the Penn Biden Center for Diplomacy and Global Engagement in Washington, D.C.

Along the way, Calderón's visit helped Perry World House advance two key initiatives: our Global Innovation Program and our Global Exploration Program. First, he engaged with students, faculty, and staff both in the classroom and out on how national leaders think about challenges—not only on specific policy issues like migration or climate change, but also on how leaders decide on and amend their priorities. Second, Calderón met with Penn faculty and scholars working in a diversity of disciplines, from international relations, political

science, economics, and Latin American Studies, to medicine, nursing, law, and business, with the aim of taking the ideas developed on Penn's campus back to Mexico.

Because of the breadth and depth of his experience, Calderón was able to offer his perspective on a range of critical topics being researched, taught, and discussed on Penn's campus. He spoke to the interdependence between the United States and Mexico, as well as the latter's singular role in international affairs. He noted the benefits and drawbacks of free trade and made the business case for investing in renewable energy. As a former politician and policymaker, Calderón also spoke with passion about the need to defend democracy and reform governance.

As a result, Calderón's visit embodied the Perry World House model. We bring heads of state, global leaders, practitioners, industry leaders, activists, scholars, and others to campus to engage with Penn's students, faculty, and scholars. We promote world-class research on pressing global challenges with convenings, workshops, and support for faculty inquiry, and we give undergraduate and graduate students the opportunity to learn about and engage with a changing world.

Since his September visit, President Calderón continues to engage with Penn, becoming a critical connection in a powerful network that pulls knowledge onto campus and promotes Penn's research and ideas around the world. From this one powerful connection, Perry World House has built additional relationships. In June 2019, Calderón hosted Perry World House for a day of engagement in Mexico City with Penn students, alumni, and other researchers and policymakers in Mexican universities, think tanks, businesses, and government.

Building, utilizing, and maintaining this network in the years ahead will ensure Perry World House can help shape critical policies for years to come.

Our People

PERRY WORLD HOUSE SENIOR LEADERSHIP



Michael C. Horowitz

PROFESSOR OF POLITICAL SCIENCE; INTERIM DIRECTOR, PERRY WORLD HOUSE (2019-2020)

Horowitz became interim director in July 2019 after Inaugural Director William Burke-White began his sabbatical. As our inaugural associate director, Horowitz helped lead the Future of the Global Order research theme, create the World House Student Fellows program, and initiate the Postdoctoral Fellows program.

Horowitz previously worked for the Office of the Under Secretary of Defense for Policy. He is affiliated with the Center for a New American Security, the Foreign Policy Research Institute, and the Center for Strategic and International Studies. He earned his Ph.D. from Harvard University and a bachelor's degree from Emory University.



LaShawn R. Jefferson

DEPUTY DIRECTOR, PERRY WORLD HOUSE

As deputy director, Jefferson helps to lead Perry World House's strategy, programs, institutional engagement, staff management, and operations. She also helps manage the vision for the Global Shifts research theme.

Jefferson joined Perry World House after seven years at the Ford Foundation, where she worked to advance women's human rights. Prior to that, Jefferson spent 14 years at Human Rights Watch, where she led its women's rights initiatives. Jefferson received a bachelor's degree from Connecticut College and master's from the Johns Hopkins School of Advanced International Studies.



William W. Burke-White

PROFESSOR OF LAW; INAUGURAL DIRECTOR, PERRY WORLD HOUSE (ON LEAVE IN 2019-2020)

Burke-White served as the inaugural director of Perry World House and is a law professor at the University of Pennsylvania. He is on sabbatical for the 2019-2020 academic year as a visiting fellow at the Brookings Institution.

Burke-White is an expert on international law and global governance. He served in the Obama Administration from 2009-2011 on Secretary Hillary Rodham Clinton's Policy Planning Staff, providing the Secretary direct policy advice on multilateral diplomacy and international institutions and serving as principal drafter of the Quadrennial Diplomacy and Development Review (QDDR). Burke-White holds both a bachelor's and law degrees from Harvard University, and a doctorate in international relations from Cambridge University.

PERRY WORLD HOUSE STAFF



John A. Gans, Jr.
DIRECTOR OF
COMMUNICATIONS
& RESEARCH



Jocelyn Perry
PROGRAM MANAGER
FOR *GLOBAL SHIFTS*



Lisa Jourdan
EVENTS & BUILDING
OPERATIONS DIRECTOR



Christian Ruhl
PROGRAM ASSOCIATE
FOR *GLOBAL ORDER*



Lauren Kahn
RESEARCH FELLOW



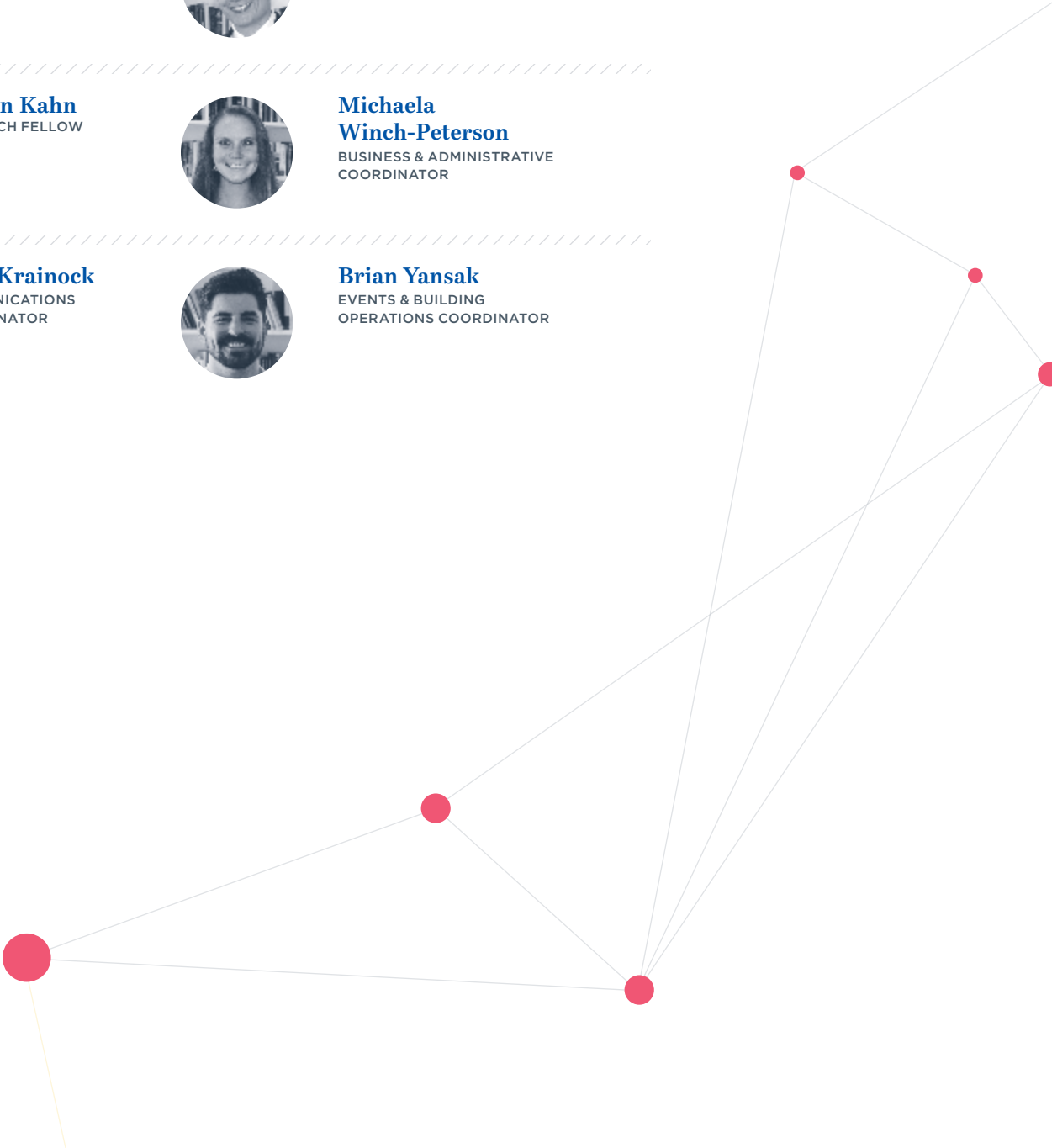
**Michaela
Winch-Peterson**
BUSINESS & ADMINISTRATIVE
COORDINATOR



Alice Krainock
COMMUNICATIONS
COORDINATOR



Brian Yansak
EVENTS & BUILDING
OPERATIONS COORDINATOR



Our Supporters

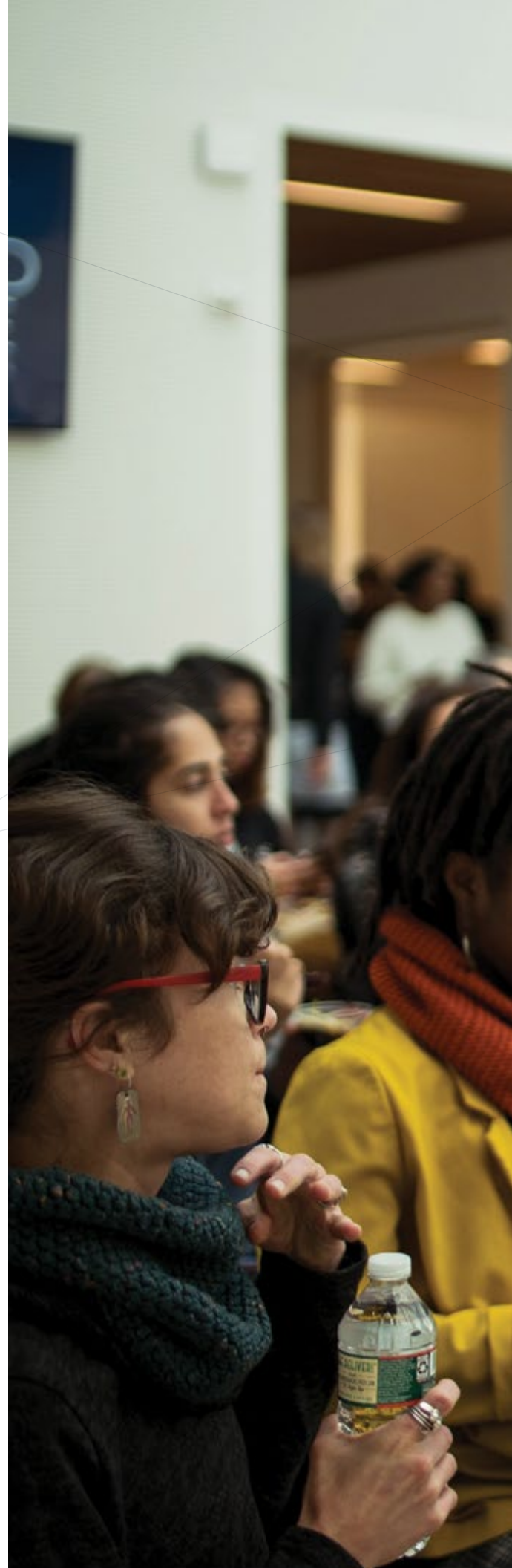
INDIVIDUAL SUPPORT

Perry World House was envisioned and established through an extraordinarily generous leadership gift from Lisa Perry and Richard C. Perry, Wharton class of 1977 and university trustee. The ongoing support, engagement, and friendship of the Perrys remain invaluable to our organization.

The operations of Perry World House rely heavily on the support of generous donors from across the Penn alumni community. We appreciate their shared commitment to our work, their generous spirit, and their financial support.

INSTITUTIONAL SUPPORT

A generous two-year grant from Carnegie Corporation of New York enables Perry World House, through its Global Innovation Program, to convene a series of multidisciplinary workshops that connect academics and policymakers in several critical global policy areas, support policy-relevant research linked to each workshop, and create new media platforms to disseminate findings from these workshops in ways that will generate faster and broader change.







Zeid Ra'ad Al Hussein and Kah Walla

Though they work in different ways and on different planes in the international community, few people have been more dedicated to shaping the world than Zeid Ra'ad Al Hussein and Edith Kahbang (“Kah”) Walla.

Al Hussein served as the U.N. high commissioner for human rights from 2014 until 2018. He was previously Jordan’s permanent representative to the United Nations and ambassador to the United States, among other postings. In these positions, Al Hussein played a key role in the establishment of the International Criminal Court, chairing the negotiations over the elements of individual offenses amounting to genocide, crimes against humanity, and war crimes.

Meanwhile, Walla, a political activist and entrepreneur, has been working at the grassroots level to become the first woman ever to run for the presidency of Cameroon. Part of Africa’s new generation of political leaders, Walla proposes bold, innovative solutions for the continent’s problems, with a focus on the peaceful transition

of autocratic nations to democracies. She has over twenty years of experience working on economic, social, and political issues in more than 25 countries across Africa.

In the 2018–2019 academic year, Al Hussein and Walla joined a remarkable cohort of visitors to Perry World House—a who’s who of policy leaders from around the world and from different branches of the U.S. government. Perry World House built specific programs for each visitor to leverage the remarkable depth and breadth of their experience and to maximize their potential to benefit Penn faculty and undergraduate and graduate students.

Every one of our visitors has become another connection in Perry World House’s global network. With their relationships in government, international institutions, think tanks, corporations, and nongovernmental organizations, they connect Penn faculty and students with policymakers and global affairs professionals. They also create tangible linkages for transmitting ideas developed on Penn’s campus.



Left: Zeid Ra'ad Al Hussein speaks with Professor Beth Simmons at Perry World House's workshop on the Model International Mobility Declaration.



“Preparation is key to resist autocracy... it is still impossible to predict when the moment to resist will come, so you must always be prepared.”

—KAH WALLAH

Perry World House's 2018–2019 Visitors



Felipe Calderón

Calderón served as the president of Mexico from 2006 to 2012. Prior to his presidency, Calderón was the secretary of energy (and in that capacity was chairman of the board of Pemex and the Federal Electricity Commission) and the director of BANOBRAS (the country's Public Works Bank). He was also a congressman, as well as the secretary general and national president of the National Action Party.



Derek Chollet

Chollet is an executive vice president and senior advisor for security and defense policy at the German Marshall Fund of the United States, and the author of the book *The Long Game: How Obama Defied Washington and Redefined America's Role in the World*. He served in senior positions during the Obama administration at the White House, State Department, and Pentagon, most recently as the U.S. assistant secretary of defense for international security affairs. He is a contributing editor to *Foreign Policy*, where he co-edits *Shadow Government*, and is a regular contributor to *Defense One*.



Charles Dent

Dent represented the 15th District of Pennsylvania in the U.S. Congress for seven terms. During that time, he served on the House Committee on Appropriations, where he chaired the Subcommittee on Military Construction, Veterans Affairs, and Related Agencies, and sat on the State, Foreign Operations, and Related Agencies Subcommittee. Previously, he served six years on the Homeland Security Committee. Dent is currently a senior policy advisor at DLA Piper and a contributor on CNN.



Michael Doyle

Doyle is a professor at Columbia University's School of International and Public Affairs. In 2013, Doyle was appointed the director of the Columbia Global Policy Initiative and serves as a co-director of its International Migration Project. In 2015, Doyle helped develop the Model International Mobility Convention, which represents a shared framework among over forty academics. Doyle previously served as the assistant secretary-general and special advisor to U.N. Secretary-General Kofi Annan from 2001 to 2003. His responsibilities included strategic planning (Millennium Development Goals), outreach to the international corporate sector (the Global Compact), and relations with Washington.



Michel Gabaudan

Gabaudan is the former president of Refugees International, an independent advocacy organization based in Washington, D.C. Refugees International advocates on behalf of forcibly displaced populations in Africa, Asia, the Middle East, Europe, and Latin America. Prior to his appointment to lead Refugees International, his career with the U.N. High Commissioner for Refugees spanned 27 years.



Paolo Gentiloni

Gentiloni is the former prime minister of Italy. A professional journalist, he became a member of parliament in 2001. In 2014, he became the Italian foreign minister in the government led by Prime Minister Matteo Renzi. In December 2016, he was appointed the prime minister of Italy, serving until June 2018. His most recent book is *La sfida impopolista (The Populist Challenge)*.



Erin Graham

Graham is an assistant professor in the politics department at Drexel University and specializes in international relations. Before joining Drexel's faculty, she was a postdoctoral research fellow at the Niehaus Center for Globalization and Governance at Princeton University. She received her Ph.D. from the Ohio State University in 2011. Her research theorizes about issues related to the design and performance of international organizations and focuses empirically on human security broadly defined, with an emphasis on climate change and global health issues. Other interests include international relations theory and questions of international organizations' accountability and legitimacy.



Peter Harrell

Harrell is a leading expert on U.S. and international economic sanctions and national security issues. As a lawyer in private practice, he advises U.S. and foreign companies on sanctions compliance and cross-border regulatory risk issues. Harrell also serves as an adjunct senior fellow at the Center for a New American Security in Washington, D.C., where he publishes regularly on sanctions, trade controls, the Committee on Foreign Investment in the United States, and other international economic issues. From 2012 to 2014, Harrell served as the deputy assistant secretary for counter threat finance and sanctions in the State Department's Bureau of Economic and Business Affairs, and from March 2009 to June 2012, Harrell served on the State Department's Policy Planning Staff, where he played a leading role in developing Secretary of State Hillary Clinton's economic statecraft agenda.



Craig Martin

Martin is a professor of law at Washburn University School of Law and is the co-director of the Washburn Law International and Comparative Law Center. His teaching and research focus on public international law, the law of armed conflict, international human rights, and comparative and U.S. constitutional law. Martin is a frequent visiting lecturer at Osaka University's Graduate School of Law and Politics. He studied in Canada, at the Royal Military College of Canada (B.A., history) and at the University of Toronto (J.D.); in Japan, at Osaka University (L.L.M.); and in the United States, at the University of Pennsylvania (S.J.D.). Martin served in the Canadian Armed Forces as a naval officer prior to undertaking his legal studies, including service at Canada's Mission to the United Nations, and he practiced law as a trial and appellate lawyer in Toronto, Canada, before returning to the academy.



Lieutenant General H.R. McMaster (retired)

McMaster is the Fouad and Michelle Ajami Senior Fellow at Stanford University, the Bernard and Susan Liautaud Visiting Fellow at the Freeman Spogli Institute at Stanford University, and a lecturer in management at the Stanford Graduate School of Business. U.S. President Donald Trump appointed McMaster the 26th national security advisor in 2017. Prior to that, McMaster led a number of joint and Army commands and led troops in Iraq and Afghanistan. From 1994 to 1996, he served as an assistant professor of history at the U.S. Military Academy. He is the author of the award-winning book *Dereliction of Duty: Lyndon Johnson, Robert McNamara, the Joint Chiefs of Staff, and the Lies That Led to Vietnam*.



Susan Rice

Rice served as national security advisor and U.S. ambassador to the United Nations during the presidency of Barack Obama. Before that, she was a senior fellow at the Brookings Institution, where she conducted research and published widely on U.S. foreign policy, transnational security threats, weak states, global poverty, and development. Rice served as U.S. assistant secretary of state for African affairs from 1997 to 2001. In that role, she formulated and implemented U.S. policy toward 48 countries in Sub-Saharan Africa and was responsible for the management of all the U.S. embassies as well as more than 5,000 U.S. and Foreign Service national employees.



Mauricio Rodas

Rodas is the former mayor of Quito, Ecuador. He started his professional career with the U.N.'s Economic Commission for Latin America and the Caribbean in Santiago de Chile and Mexico City. In 2014, Rodas was elected mayor of Quito, the capital city of Ecuador, becoming the youngest mayor in the history of the city. He is currently the world co-president of the United Cities and Local Governments Organization and has served as a member of the board for both ICLEI—Local Governments for Sustainability and C40 (Cities Climate Leadership Group). He is a young global leader and a member of the Future Global Council of Cities and Urbanization of the World Economic Forum.



Nadia Schadlow

Schadlow served as the U.S. deputy national security advisor for strategy in 2018. Prior to joining the National Security Council, she was a senior program officer in the International Security and Foreign Policy Program of the Smith Richardson Foundation, helping to identify strategic issues that warrant further attention from the U.S. policy community. Schadlow served on the Defense Policy Board from September 2006 to June 2009 and is a full member of the Council on Foreign Relations. Her articles have appeared in *Parameters*, *The American Interest*, *The Wall Street Journal*, *Philanthropy*, and several edited volumes.



Robert M. Scher

Scher served as the U.S. assistant secretary of defense for strategy, plans, and capabilities. Before that, he was the deputy assistant secretary of defense for plans within the Office of the Deputy Under Secretary of Defense for Strategy, Plans, and Forces. Scher proffers regional expertise in South and East Asian policy as well, including serving as the deputy assistant secretary of defense for South and Southeast Asia within the Office of the Assistant Secretary of Defense for Asian and Pacific Security Affairs. He has also held numerous other posts covering Asian security and defense policy issues in the Departments of Defense and State.



Elizabeth Sherwood-Randall

Sherwood-Randall served as the U.S. deputy secretary of energy from 2014 to 2017 and as the special assistant to the president at the National Security Council, where she was the White House coordinator for defense policy, countering weapons of mass destruction and working on arms control from 2013 to 2014, and the senior director for European affairs from 2009 to 2013. Sherwood-Randall is currently a senior fellow at the Harvard Kennedy School's Belfer Center for Science and International Affairs and a distinguished professor at the Georgia Institute of Technology, with a joint appointment at the Sam Nunn School of International Affairs and the Strategic Energy Institute. Earlier in her career, Sherwood-Randall served as the chief foreign affairs and defense policy advisor to Senator Joe Biden.



Sozi Pedro Tulante

Tulante served as a lecturer at the University of Pennsylvania Law School. From January 2016 to March 2018, he was Philadelphia's city solicitor. As the city's head lawyer, Tulante expanded the number of attorneys representing abused and neglected children in the Child Welfare Unit and created an affirmative litigation unit. In 2017, he was named one of "100 Most Influential Philadelphians," by *Philadelphia Magazine*, and "Best of the Bar," by *Philadelphia Business Journal*. Tulante was born in Zaire (now Democratic Republic of Congo) and moved to North Philadelphia with his family as political refugees when he was eight.



Robert O. Work

Work served as the deputy secretary of defense from 2014 to 2017. He is currently a senior counselor for defense and distinguished senior fellow for defense and national security at the Center for a New American Security, where he was previously the chief executive officer. From 2009 to 2013, Work served as the undersecretary of the Navy. After spending 27 years on active duty in the U.S. Marine Corps and retiring as a colonel, Work spent time first as a senior fellow and later as the vice president for strategic studies at the Center for Strategic and Budgetary Assessments.

➤ Our Research







Michael Doyle

Our Distinguished Scholar-in-Residence Michael Doyle specializes in international relations theory, international security, and international organizations at Columbia University. When he was looking to host the next workshop on the development of the new Model International Mobility Declaration (MIMD)—a cumulative and comprehensive treaty that summarizes and builds on the mobility reform agenda of the 2017 Model International Mobility Convention—he came to Perry World House. Together, we invited dozens of scholars and practitioners to Philadelphia for two days of discussions on how to further shape and strengthen the draft convention.

Doyle's workshop was one of six held in the 2018–19 academic year as part of the Global Innovation Program, which remains at the heart of Perry World House's research and policy impact mission. Through the Global Innovation Program, we convene interdisciplinary conversations that bring together the worlds of policy and academia and facilitate and generate impactful research products that influence policymaking in global affairs. Under the rubric of the Global Innovation Program, Perry World House has two key research themes: *The Future of the Global Order: Power, Technology, and Governance* and *Global Shifts: Urbanization, Migration, and Demography*.

The MIMD workshop, with its twin emphases on governance and all types of cross-border human movement, connected both of these themes. Perry World House arranged for scholars and policymakers from around the world in the fields of migration, human rights, national security, labor economics, and refugee law to travel to Philadelphia and provide commentary and revisions to the MIMD. Ambassador William

Lacy Swing, the former director-general of the International Organization of Migration, delivered an opening keynote lecture for the two-day workshop. In all, the workshop provided thoughtful suggestions and detailed commentary to inform revisions to the MIMD and next steps for its advocacy.

Each session of the workshop focused on a different sub-issue. The first session sought to define the protections of visitors, tourists, and students as they move across borders. The next session, on labor and investors, delved into the implications for temporary migrant workers and the collective rights of families and communities. The third session, on forced migrants and refugees, explored the rights of refugees in the broader context of human rights and the connection to the global refugee regime. The fourth session, on governance, produced broad classes of recommendations, including in relation to existing human rights organizations, the value of assembly and tribunal, and prior human rights treaties. The final session focused on advocacy strategy and policy development from several angles.

As with the MIMD Workshop, Perry World House's Global Innovation Program seeks to shape both scholarly and policy debates about global issues and decisions in governments across the world. By advancing and informing policy discussions with real academic knowledge and expertise, Perry World House can catalyze academic research that will lead to innovative policy solutions. Over time, the Global Innovations Program seeks to generate and publicize the big ideas, like the MIMD, that the world needs at a tenuous time.



“[We are] advocating for a comprehensive regime for international mobility.”

—MICHAEL DOYLE



The Future of the Global Order: Power, Technology, and Governance

The pressures on the global order continued this year. At a moment of change and churn in the international system, Perry World House sought to understand what different states want to alter in the global order, which technological advances are most important to the reshaping, and how the competition over the future of the order is manifesting itself in the fight over international organizations, rules, and norms.

Throughout the 2018–2019 academic year, Perry World House held conferences and workshops to shed light on the state of the global order and to help academics and policymakers work together to answer this era’s big questions.



2018 GLOBAL ORDER COLLOQUIUM: COMPETING VISIONS OF THE GLOBAL ORDER

On September 24 and 25, 2018, an impressive cast of former government officials, diplomats, and journalists joined academic experts at Perry World House for a two-day colloquium, focused on “Competing Visions of the Global Order.”

The first day of the colloquium featured leading scholars presenting cutting-edge research, accompanied by commentary from policymakers with recent government experience. The second day of the colloquium, a public forum, involved four high-level discussions about the global order and geopolitics. This included the second Penn Biden Leaders Dialogue, featuring former Vice President Joe Biden in conversation with former U.K. Deputy Prime Minister Nick Clegg.

GLOBAL ORDER WORKSHOPS AND ROUNDTABLES

To continue the questions discussed in the Global Order Colloquium, Perry World House hosted several sessions throughout the year to examine issues challenging scholars from across Penn and policymakers from around the world. These discussions included:

- › **Roundtable on China and the World Order:** As part of the University of Pennsylvania’s Project on the Future of China, Perry World House brought together scholars and policymakers in Beijing in September 2018 to discuss China’s vision for the global order.
- › **Roundtable about Great Power Competition:** Penn faculty from across the university, as well as scholars from other schools and think tanks, met to discuss the state of rising and revisionist powers in the international system with former Deputy Defense Secretary Bob Work. The session included a debate about the grand strategies of China, Russia, the United States, and more.

GLOBAL ORDER PUBLICATIONS AND RESEARCH OUTPUTS

Perry World House has used a number of different written formats to connect the results of its conversations and collaborations with the right people at the right time.

- › *Survival*, the journal of the International Institute for Strategic Studies, published papers by four participants in the 2018 Global Order Colloquium. The papers focused on the future of global governance and economic policy.
- › *The Texas National Security Review* ran a compendium of articles by several scholars who participated in the 2018 Global Order Colloquium. The roundtable focused on shifts in power and governance and how they will influence global politics.
- › Perry World House also continued its collaboration and regular column with the *Bulletin of Atomic Scientists*, a magazine at the intersection of academia and the policy world, on how emerging technologies are shaping global politics. The topics of the columns in 2018–2019 ranged from the future of arms control to strategies for financing efforts to reduce global carbon emissions.

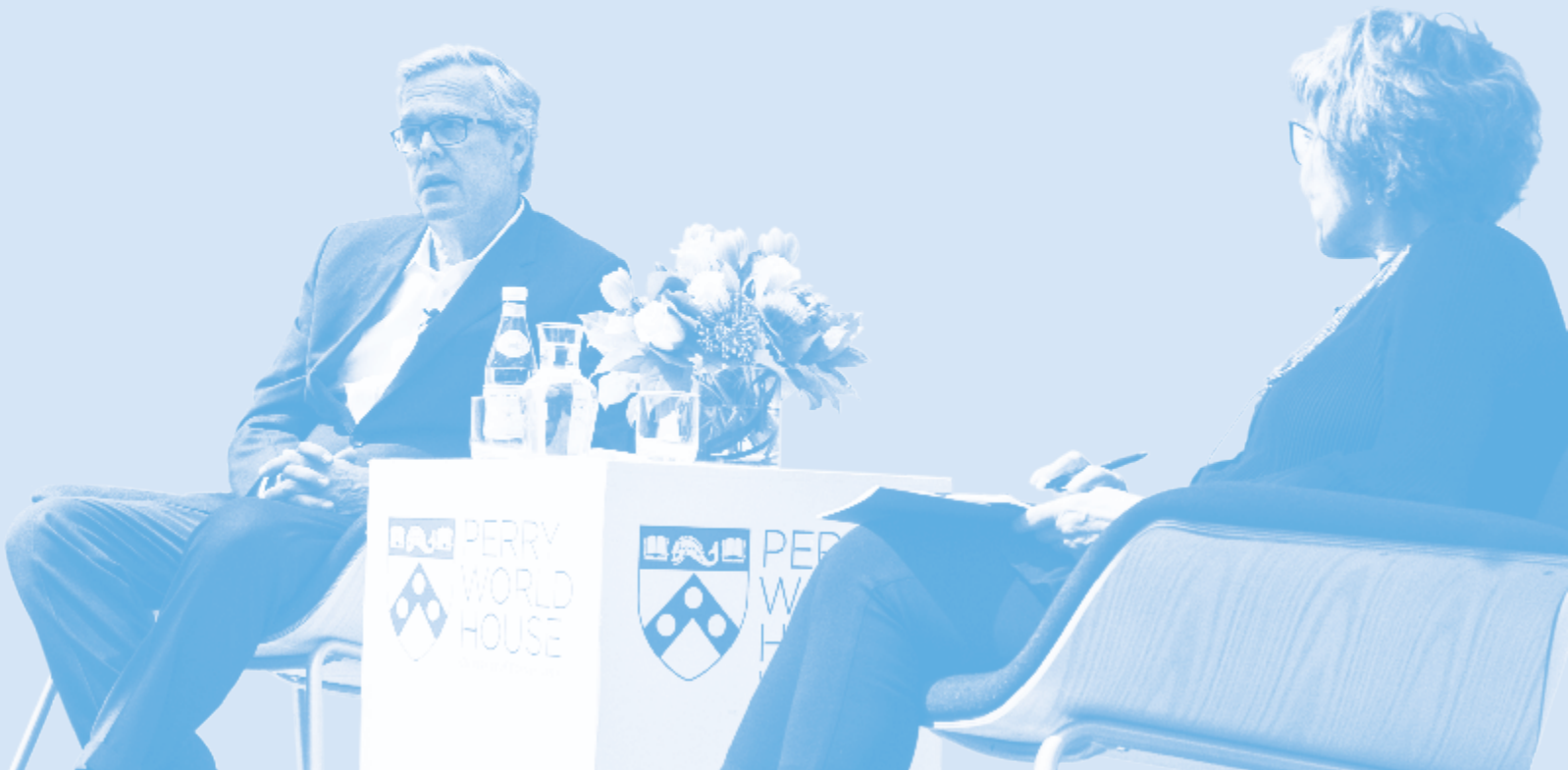
Global Shifts: Urbanization, Migration, and Demography

With global warming driving changes in not only where people want to live, but also in how communities can adapt, the *Global Shifts* research theme focused on trends in migration, urbanization, and what cities can do to mitigate the impacts of climate change and lead efforts for a more sustainable global future.

Taking advantage of global convenings and renewed attention to the complexities of migration and urbanization, Perry World House identifies and advances evidence-based ideas that respond to these trends, with a focus on climate adaptation and mitigation; the social integration of migrants; processes for building inclusive, sustainable cities; the consequences of

demographic changes; and the need for evidence-based policies on forced-migration policies.

Throughout the 2018–2019 academic year, Perry World House convened colloquia and workshops to bridge the worlds of scholars and policymakers to meet the urgent needs of migrants and a changing climate.



2019 GLOBAL SHIFTS COLLOQUIUM: A CHANGING CLIMATE, A CHANGING WORLD

On April 14 and 15, 2019, Perry World House brought together preeminent scholars, diplomats, politicians, policymakers, and journalists for a two-day colloquium focusing on the impacts of climate change on migration and cities and realistic prospects for ambitious responses to it.

The first day of this event looked at the implications of climate change for cities and for people, and it examined current community-led climate action initiatives. The second public day centered on an exchange of innovative approaches to climate policy, featuring conversations about policymaking from the city level to the global arena with national leaders, including former Florida Governor Jeb Bush and former Administrator of the Environmental Protection Agency Gina McCarthy.

GLOBAL SHIFTS WORKSHOPS

As in previous years, our workshops were opportunities to convene around more discrete sets of challenges through a focused day of academic inquiry and policymaker engagement.

- › **Navigating Sanctuary: City Responses to Shifting Immigration Policies:** In partnership with the city of Philadelphia, this workshop featured Perry World House Visiting Fellow Sozi Tulante, the former city solicitor for Philadelphia, along with the city's current solicitor and its current director of immigration affairs, to showcase best practices on immigration policy and litigation for an audience of city solicitors and directors of immigration affairs from fifteen major U.S. cities. The workshop also provided the opportunity for researchers to showcase their work to policymakers, for journalists to share the best way for city officials to communicate with them, and for city officials to network among their own governments and with their counterparts from around the country. Philadelphia's Mayor Jim Kenney gave keynote remarks as part of the workshop's public program and met privately to welcome the other urban officials to the city, part of Perry World House's ongoing partnership with Philadelphia to reach policymakers in the local community.
- › **Model International Mobility Declaration Workshop:** Co-hosted by Perry World House Distinguished Scholar-in-Residence Michael Doyle, participants provided concrete feedback to amend and improve the current draft Model International Mobility Declaration, a cumulative and comprehensive document for global mobility reform.
- › **Vicious Cycles: Toward a Research Agenda on Return and Repeat Displacement:** Organized by Perry World House Postdoctoral Fellow Stephanie Schwartz, this one-day workshop brought together academics and policy experts, with the aim of identifying new research priorities around the topic of refugee return and repeat displacement. Attendees explored current policy priorities, research trends, and data availability, and used these to identify key gaps in current scholarship and find potential solutions. After a break-out discussion where attendees developed specific research questions, the workshop reconvened to synthesize each group's findings into a concrete research agenda.

Former Florida Governor Jeb Bush spoke with NPR journalist Deb Amos at the Global Shifts Colloquium.



GLOBAL SHIFTS PUBLICATIONS AND RESEARCH OUTPUTS

- ▶ Perry World House Global Leader-in-Residence and former U.N. High Commissioner Zeid Ra'ad Al Hussein published several op-eds, including in *The New York Times* and *The Washington Post*, on human rights at a moment of change in the world.
- ▶ Beth Simmons, Andrea Mitchell University Professor of Law, Political Science and Business Ethics and leader of the *Global Shifts' Borders and Boundaries* Project, published an opinion piece on *CNN.com* with Postdoctoral Fellow Michael Kenwick about the discussions occurring around the world on building walls.



Left: Former Administrator for the Environmental Protection Agency Gina McCarthy spoke at the Global Shifts Colloquium.

ADDITIONAL ENGAGEMENT

- › **Urban 20 (U20) Mayoral Summit:** Perry World House joined the Chicago Council on Global Affairs and the Argentine Council for International Relations to convene a high-level roundtable as a side event of the inaugural U20 Mayoral Summit. The U20 is a new diplomatic initiative organized by the C40 Cities and United Cities and Local Governments to help cities develop collective messages and inclusive solutions for global issues such as climate change, sustainable development, the future of work, and social integration.
- › **Penn Biden Center Policy Briefing with Michel Gabaudan:** In May, Perry World House Visiting Fellow and former President of Refugees International Michael Gabaudan presented a new strategy he is developing to augment the existing humanitarian response model in light of shifting patterns of refugee movements.




Borders and Boundaries Project

In 2018–2019, Professor Beth Simmons piloted the Borders and Boundaries Project under the *Global Shifts* research theme. This year, the project launched into major data collection and explored boundaries between organized human communities, including international borders, border regions, and border crossings. These borders have multiple repercussions as designations of state authority, security buffers, expressions of social meaning, markers of economic separation, and opportunities for economic integration. Border regions and activities speak to national and local encounters with neighbors and the rest of the world.

The Borders and Boundaries Project is concerned with how humans demarcate the space between “us” and “them.” The research team comprises postdoctoral scholars, graduate students, and undergraduate research associates. Three distinct research avenues are being pursued: (1) a geo-spatial analysis of whether, where, and why some states choose to project their presence at international border crossings; (2) a textual analysis of the discourse surrounding international borders; and (3) an investigation of the impact of border structures on the flow of human trafficking.

In May 2019, Perry World House hosted a conference on “International Borders in a Globalizing World,” which explored the politics, economics, and social processes that explain states’ concerns with their national borders. To lead it off, Perry World House hosted a conversation between Simmons and Richard Clarke, who served three consecutive presidents over ten continuous years as a White House official, including as the special advisor to the president for cyberspace, special assistant to the president for global affairs, and national coordinator for security and counter-terrorism.





“People on both sides of the issue appear aware of the tremendous symbolic significance border walls have. But worldwide, border barriers are more associated with autocratic regimes than free democracies. [The United States] should be aware of what kinds of signals we may be sending about who we are.”

—BETH SIMMONS, FROM HER *CNN.COM* ARTICLE WITH
MICHAEL KENWICK, “BORDER BOUNDARIES ARE ON THE RISE”

> Our Ideas







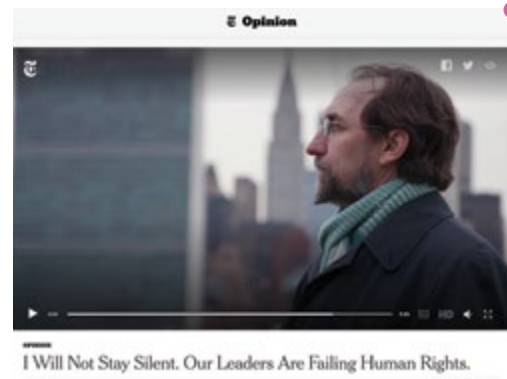
This academic year, Perry World House faculty and scholars, under the umbrella of the Global Innovation Program, produced ideas that shaped debates over migration policy, human rights, national security decision-making, and even the dragons on the HBO blockbuster *Game of Thrones*. Although focused on a wide range of global issues, Perry World House's ideas were interdisciplinary, rooted in rigorous research, and targeted for impact in the policy world.

For example, in May 2019, Perry World House Director of Communications and Research John Gans published his new book, *White House Warriors: How the National Security Council Transformed the American Way of War*. Built on 100 interviews and a review of 10,000 original documents, the book, which argues that the president’s staff have had a negative impact on recent wars, was met with positive reviews as well as sustained interest in the policy community and beyond. Gans spoke at the Penn Biden Center, the Brookings Institution, and his analysis appeared in *The New York Times* and *The Atlantic*; on MSNBC, the BBC, and Fox Business; and on radio programs around the country.

Perry World House’s ideas were not always written in prose. Al Hussein worked with the team at *The New York Times* to record a powerful video op-ed on the future of human rights. “I Will Not Stay Silent. Our Leaders Are Failing Human Rights” is a five-minute video that includes highlights from the Universal Declaration of Human Rights and footage of abuses and atrocities from around the world. It ends with Al Hussein’s direct appeal for today’s global leaders to stand behind the over 70-year-old declaration. The video garnered widespread attention on the *Times*’ website and on social media.

Additional Perry World House ideas and analysis included:

- › **“No Refuge: It’s Not Just Trump and the Caravan. The Rules That Govern Asylum Are Breaking Down Everywhere”**
—Stephanie Schwartz, *Slate*
- › **“The Global Compact on Refugees Misses the Mark on Refugee Return”**
—Jocelyn Perry and Stephanie Schwartz, *Refugee Law Initiative Blog*, University of London
- › **“Former U.N. Human Rights Chief on Trump, Populism, and Complacency Toward War Crimes”**
—Trudy Rubin’s interview with Zeid Ra’ad Al Hussein, *The Philadelphia Inquirer*
- › **“Tackling Climate Change on All Levels”**
—Gwyneth K. Shaw, *Penn Today*
- › **“Here’s What Will Decide Whether Technology Becomes a Force For Good, Or Evil”**
—Zeid Ra’ad Al Hussein, *The Washington Post*
- › **“Yes, Iran Shot Down a U.S. Drone. Here’s Why You (Still) Don’t Need to Worry”**
—Michael Horowitz, Sarah E. Kreps, and Matthew Fuhrmann, *The Washington Post*
- › **“Policy Roundtable: Competing Visions for the Global Order”**
—Andro Mathewson and Michael Horowitz, *Texas National Security Review*
- › **“War With Iran is Probably Less Likely Than You Think”**
—Michael Horowitz and Elizabeth Saunders, *The Washington Post*
- › **“Are ‘Game of Thrones’ Dragons the Equivalent Of Nuclear Weapons? We Don’t Think So”**
—Michael Horowitz and Matthew Fuhrmann, *The Washington Post*
- › **“The Guy Behind The Guy: Samuel Nelson-Drew and Peace-Building in the Balkans,”**
—John Gans, *War on the Rocks*
- › **“John Bolton and the Lost Art of Honest Brokering”**
—John Gans, *CNN.com*
- › **“A UPenn Conference Shows Where Democratic and GOP Visions of Global Order Could Meet”**
—Trudy Rubin, *The Philadelphia Inquirer*



Zeid Ra’ad Al Hussein created a video about human rights for The New York Times.

OUR POSTGRADUATE FELLOWS

The Postdoctoral Fellows Program has been a keystone of Perry World House's Global Innovation Program since the beginning. Each Postdoctoral Fellow brings new ideas, energy, and insights to the research themes of the Global Innovation Program and new connections to our worldwide network; they also lead vital programming. Recent Ph.D. recipients from leading universities in the United States and abroad spend a year at Perry World House, researching, writing, and connecting with the Penn community.

These individuals continue their own academic inquiries while supporting the collective efforts of the Perry World House community, such as running our Wednesday seminar series and serving as advising supervisors for the World House Student Fellows' yearlong policy projects. Indeed, Perry World House's investment in and support of Postdoctoral Fellows helps develop a new generation of scholars interested in policy impact even as the program deepens the

network into campuses and policy conversations around the country and the world. As part of Penn's growing network around the globe, these individuals carry Perry World House's brand and ideas everywhere they go in their careers.

In 2018–2019, Perry World House had seven Postdoctoral Fellows whose research interests represent the diversity of Perry World House's Global Innovation Program.

2018–2019 Postdoctoral Fellows



Jonathan Chu

Chu is a political scientist who specializes in international relations and comparative politics. His scholarship investigates how liberal democratic norms and public values affect foreign policy over issues such as the conduct of humanitarian wars, the maintenance of alliances, and the rise of China. Chu received his bachelor's degree in political science from the University of California, San Diego, and his Ph.D., also in political science, from Stanford University. He is now a Postdoctoral Fellow in the political science department at the University of Pennsylvania.



Michael de Groot

de Groot received his Ph.D. in history from the University of Virginia in 2018 and his bachelor's degree in history from Stanford University in 2011. De Groot's current research explores the intersection of the Cold War and economic globalization. Drawing on archival research in eight countries and five languages, his book project examines the global economic shocks of the 1970s and the challenges and opportunities they presented to industrial states on both sides of the Iron Curtain. He is now beginning a job as an assistant professor at Indiana University.



Michael Kenwick

Kenwick received his Ph.D. in political science from Pennsylvania State University in 2017. Kenwick's substantive research interests center on the relationship between domestic institutions and conflict processes with an emphasis on civil–military relations. His methodological research centers on measurement validity and data collection in the social sciences. During his time at Perry World House, Kenwick completed a series of articles relating to civilian control of the military and interstate conflict processes, and he worked on the Borders and Boundaries Project with Professor Beth Simmons. He is now beginning a job as an assistant professor at Rutgers University.



Benjamin Laughlin

Laughlin studies the political economy of conflict and development. Laughlin's research lies at the intersection of comparative politics and international relations and focuses on the causes and consequences of refugee crises, political violence, the politics of immigration, and the formation of national identity. He received his Ph.D. in political science from the University of Rochester in 2019, and received his bachelor's degree from the University of Washington in 2007. During his time at Perry World House, Laughlin collaborated with Professor Beth Simmons on the Borders and Boundaries Project. He is now a Postdoctoral Associate at New York University, Abu Dhabi.



Ariadna Reyes Sánchez

Reyes Sánchez has a Ph.D. in community and regional planning from the University of Texas, Austin. In her dissertation, Sánchez examined the extent to which residents of Isidro Fabela, a consolidated informal settlement in Mexico City, use energy for the construction and use of housing units. Sánchez collaborated in the 2015 Dominican Republic Studio, developing a community-based solid-waste program for the informal community of Los Platanitos, in Santo Domingo. From 2009 to 2013, she served as a specialist in sustainable building at the Centro Mario Molina, where she led a study to evaluate the environmental sustainability of Mexican social-housing policy. She is now a Postdoctoral Fellow in the Design School at the University of Pennsylvania.



Stephanie Schwartz

Schwartz is examining how the return of displaced populations affects post-conflict environments, with a particular focus on East Africa. She holds a Ph.D. in political science from Columbia University. Schwartz has worked with international policy organizations, including the U.S. Institute of Peace, the World Bank, and the Sudd Institute. She is now joining the School of International Relations at the University of Southern California as an assistant professor of international relations.



Robert Shaffer

Shaffer uses machine learning and computational linguistics tools in his work to extract power relationships and to understand the ways in which textually articulated power structures are affected by political, policy, and legal environments. As a member of the Borders and Boundaries Project at Perry World House, he studies variation in sentiment and framing of international borders across time and space. Shaffer received a Ph.D. in government from the University of Texas, Austin, in 2018, a master's degree in statistics and data science from the University of Texas, Austin, in 2016, and a bachelor's degree in political science from the University of California, Berkeley, in 2012. He is now in his second year as a Postdoctoral Fellow with the Borders and Boundaries Project at Perry World House.

Our Seminar Series

Every Wednesday, Perry World House hosts a seminar as part of the Global Innovation Program in which our faculty affiliates, Postdoctoral Fellows, Visiting Fellows, Visiting Scholars, and others showcase their policy-relevant research in progress. This year, Postdoctoral Fellow Stephanie Schwartz managed the program.

Sessions included a wide range of topics and presenters, including the following at right.

Social Cues by International Organizations: Evidence from American Opinion on Humanitarian War with Jonathan Chu, September 2018.

Domestic Policies of Global Trade with Charles Dent and Elizabeth Sherwood-Randall, October 2018.

Controlling International Climate Finance: Powerful States and the Logic of Substitution in International Institutional Design with Erin Graham, November 2018.

Europe's Role in Defending the Liberal Order with Bart Szewczyk, December 2018.

Is it Really as Bad as the Cold War? What U.N. Diplomatic Statements Reveal about the U.S.–Russia Rivalry with Alexander Baturo, January 2019.

The Caveman and the Bomb: Psychological Obstacles to Rational Decision Making about the Use of Nuclear Weapons with Paul Slovic, William Burke-White, and Howard Kunreuther, February 2019.

Struggling for Moral Authority: Humanitarianism, Protection and the International Organization for Migration with Megan Bradley, March 2019.

The Proof is in the Process: The Value of Self-Reporting Under International Human Rights Treaties with Cosette Creamer, April 2019.

Border Fences and the Mexican Drug War with Benjamin Laughlin, May 2019.

> Our Programs



Jennifer Palmieri, author of the best-selling book Dear Madam President: An Open Letter to the Women Who Will Run the World, speaks with students in May 2019.



Perry World House's Global Exploration Program gives those students interested—whether it's a broad curiosity or a deep career commitment—in understanding and shaping international affairs, the knowledge, relationships, and tools to do so.

There are few better guides for Penn students, whether at the undergraduate or graduate level, than Derek Chollet, one of our Visiting Fellows. Early in his career, Chollet worked and wrote for some of the most important names in U.S. foreign policy. He made the most of those opportunities—on Capitol Hill and at the State Department, the White House, and the Defense Department. He now helps lead one of the more diverse and interesting global think tanks in the world.

After seeing how students benefited from Chollet's advice during his 2017–2018 fellowship, Perry World House invited him back to help bolster our programming for Penn graduate students. Based on what we heard from graduate students, Perry World House wanted to deliver what matters most to them: gaining the hard professional skills and know-how they need to bridge the gap between the academic and policy worlds. With his breadth of experience and depth of relationships, Chollet brought this knowledge and more to our revised Graduate Associates program.

Visiting Fellow Derek Chollet advised graduate students, helping them bridge the gap between the academic and policy worlds.



Graduate Associates

Along with John Gans, the Perry World House director of communications and research, Chollet designed and hosted a year of seminars for graduate students from across the university. Over 100 applied for this competitive program, which eventually included a class of 24 students from all of Penn's graduate schools. Chollet leveraged his connections in the policy world to further enrich this course and Perry World House's own network, bringing in guests with firsthand knowledge on how to brief a policymaker, write a budget, lobby Congress, work with the media, and more.

Graduate Associates also wrote policy briefs, some of which Perry World House released; learned to write for a policy audience; and received editorial input from writers who have worked outside of academia. In addition, Graduate Associates had the opportunity to apply for research funding to pursue their research and writing over the summer.



World House Student Fellows

The World House Student Fellows (WHSF) initiative is Perry World House's trademark in-depth undergraduate engagement program, designed for students interested in global affairs. The 2018–2019 class of WHSFs featured thirty undergraduate students drawn from all four of Penn's undergraduate schools—Arts and Sciences, Engineering, Nursing, and Wharton. Students benefit from unique access to faculty and visitors, research and career mentorship, and special events.

The WHSF program encourages students to think about public policy and globalization by exposing them to interdisciplinary topics. Directed by faculty, Postdoctoral Fellows, and staff, WHSFs work in teams on a yearlong project. The policy projects for 2018–2019 focused on the subjects at right.

China's Social Credit System: China is currently developing a national Social Credit System. The system uses existing political-control methods—such as massive information collection and surveillance efforts—to generate a social and economic credit score for each citizen. These students looked at how world leaders can come together to collectively shun this type of system and the state surveillance apparatus and censorship that laid the groundwork for it.

The Militarization of Space in the 21st Century: In the coming decades, the militarization of space threatens to become a major risk to U.S. security. The United States and the Soviet Union decided on the current legal and regulatory approach to space at the height of the Cold War. The students on this project examined how recent developments, like new military technologies and the rise of commercial activities in space, require a rethinking of the regulatory order.

Suitable Infrastructure Development in Lagos: Energy, Water, Transit: Lagos, Nigeria, is Africa's most populous city and a major financial and commercial center, home to at least 17.5 million people. Lagos faces many issues common to rapidly urbanizing cities in the developing world—such as weak governmental capacity and environmental sustainability concerns. Several students spent the year investigating how to overcome some of these challenges in the context of Lagos to provide insight into similar situations across the world.

Above: Perry World House Student Fellows took a trip to New York City to visit a session at the United Nations Headquarters.

World House Student Fellows (cont.)

Tariffs & Nationalism: Analyzing Implications of the U.S.-China Tariff War on Peripheral States' Economies:

The ongoing trade war between the United States and China marks a significant development in the two powers' ongoing balance between competition and cooperation. WHSFs looked at the significant impact this trade war is having on the economic growth and stability of both countries' peripheral trading partners, particularly on the economies of South East Asia.

Gender and Refugees: By the nature of their status, refugees face numerous challenges to their health, livelihoods, and well-being, many of which receive media attention and strategic intervention from politicians and policymakers alike. However, one challenge remains largely in the dark: sex work. Poverty and related circumstances of displacement leave many without the ability to work legally in a host country and can push refugees into sex work, which comes with the attendant risks of sexual and gender-based violence. These students proposed potential policy solutions to this issue in terms of livelihood, accountability, and support.

The Russo-Iranian Relationship through a United States Lens:

The students on this project identified four key pillars of Russo-Iranian cooperation and offered insights into how each is likely to develop going forward. These include nuclear technology transfers from Russia to Iran and joint ventures in the exploitation of regional oil reserves. While each one of these regions of cooperation posed concerns for U.S. interests, they are not part of a coordinated relationship-building campaign, but rather a series of collaborations between two opportunistic states looking to advance their own, diverging, long-term interests in the Middle East.

In addition to these projects, this year's WHSFs traveled to Washington, D.C., to meet and make new connections with a diverse group of policymakers, working across areas that reflect the broad interests of the students, as well as Perry World House as a whole. This year, they visited the Pentagon, the Center for Strategic and International Studies, the Brookings Institution, and the Penn Biden Center, and networked with Penn alumni at a special reception.

In a first for 2018–2019, the WHSFs also visited New York City for a session at the United Nations Headquarters, where they attended a briefing on environmental issues and spent time at the Mayor's Office for International Affairs. They also visited Amnesty International USA's New York offices to learn more about their work.

The World Today

The World Today is a weekly conversation series about pressing global issues with a leading expert. Open to all Penn students and faculty, *The World Today* aims to be especially accessible to students who may not have time to take classes on these specific topics but who still want to deepen their understanding of the world. *The World Today* is also open to the public, providing an opportunity for the wider Philadelphia community to engage with Perry World House.

The World Today's 2018–2019 series included discussions on the following issues:

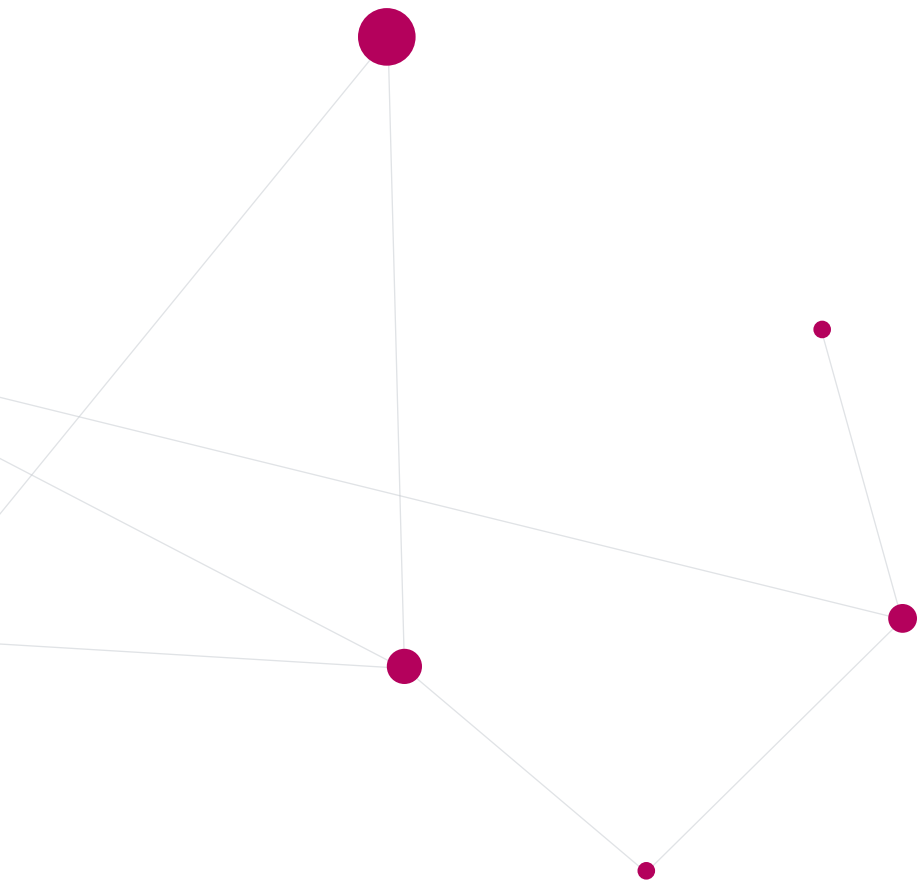
- › **The United Nations in the Trump Era** with Erin Graham, September 2018.
- › **Seven Days that Changed the World: The Salisbury Nerve Agent Attack and its Aftermath** with Ulf Schmidt, October 2018.
- › **No Refuge: The Migrant Caravan and International Human Rights Law** with Fernando Chang-Muy, Stephanie Schwartz, and Jocelyn Perry, November 2018.
- › **Urgent Change at Significant Scale: The Future of the U.S. Military in an Era of Changing Warfare** with Robert O. Work, December 2018.
- › **China on the World Stage: Xi Jinping and the Future of China's Foreign Policy** with Avery Goldstein and Trudy Rubin, January 2019.
- › **Venezuela and South America's Overlooked Migration Crisis** with Michel Gabaudan, February 2019.
- › **What If North Korea Won't Disarm? A Strategy for a Nuclear North Korea** with Adam Mount, March 2019.
- › **Waiting For Color: On LGBTQ+ Persecution in Chechnya** with Kosta Karakashyan, April 2019.

Avery Goldstein, the David M. Knott Professor of Global Politics and International Relations and the director of Penn's Center for the Study of Contemporary China, speaks at The World Today.



➤ Our Support for Faculty







Elizabeth Sherwood-Randall

Elizabeth Sherwood-Randall had one request as a Visiting Fellow at Penn: she wanted to mentor, guide, and be in discussion with as many students as possible and to explore research and policy intersections with any faculty interested. After serving as the U.S. deputy secretary of energy and a special assistant to the president at the National Security Council, Sherwood-Randall is no stranger to a busy schedule, and she showed remarkable energy in making deep connections with the Penn community.

In addition, Sherwood-Randall made a real impact on Penn scholars. She met with faculty from Law, Design, Wharton, Arts and Sciences, Nursing, Engineering, and more. Sherwood-Randall also gave guest lectures in classes on political science, in international relations, and at Wharton. And she reviewed the writing, including a full book manuscript, of several Penn scholars.

But it was one visit that proved most impactful—an afternoon with the faculty and students in the Research and Education in Active Coatings Technologies for the Human Habitat (REACT). REACT faculty and students are developing

nanomaterials and polymers to serve as cutting-edge coatings that can purify water, resist disease, and generate and store energy. Given her background, Sherwood-Randall knew potential applications for the technology, but more importantly, she appreciated the challenges scientists and engineers face in researching and meeting critical challenges at a dynamic time in the world order.

After that first meeting, Sherwood-Randall maintained contact with REACT, meeting with students and faculty. Later in the year, she served as the keynote speaker at REACT's annual conference, which brought together researchers from Penn, the Philadelphia area, the United States, and abroad, particularly South Korea and France. In her remarks, Sherwood-Randall challenged the scientists and technologists at Penn and elsewhere: "Our creative people who are in science and technology need to ask themselves the question, 'What are my responsibilities?'"

Visiting Fellows are just one way in which Perry World House advances, shapes, and influences faculty and scholarship at Penn and elsewhere.



“Our creative people who are in science and technology need to ask themselves the question, ‘What are my responsibilities?’”

—ELIZABETH SHERWOOD-RANDALL

Distinguished Visiting Fellow Liz Sherwood-Randall speaks with then-Perry World House Director William Burke-White in the World Forum.

Cosette Creamer was selected to be Perry World House's inaugural Lightning Scholar.



Lightning Scholars

The Lightning Scholars fellowship program allows tenure-track faculty members at leading research universities around the world to join Perry World House and the Penn community for a semester or full academic year in residence in Philadelphia to produce a major research project or book. Ideal candidates for this new program will be looking for an in-residence fellowship away from their home institution that will provide the space and support to write, but also the opportunity to connect and collaborate with an interdisciplinary and vibrant community of global affairs scholars and practitioners at Perry World House. When Lightning Scholars return to their home institutions, they become new links in our global network, strengthening Penn's ties to the wider academic community.

For 2018–2019, Perry World House selected Cosette Creamer, an assistant professor of political science at the University of Minnesota and affiliated faculty at the University of Minnesota Law School, to serve

as the inaugural Lightning Scholar. Creamer's research interests rest at the intersections of international and comparative law, politics, and the empirical analysis of law. She received her Ph.D. from Harvard University, J.D. from Harvard Law School, master's from the University of Chicago in international relations, and bachelor's from the University of Chicago in international studies.

Building on the success of Creamer's fellowship, Perry World House announced that Sarah Bush, an associate professor in the political science department at Yale University, will be its 2019–2020 Lightning Scholar. At Perry World House, she will continue her work examining how international actors try to aid democracy, promote women's representation, and support elections in developing countries. Bush will also complete a book, with Lauren Prather, called *From Monitoring to Meddling: How Foreign Actors Shape Local Trust in Elections*.

Global Policy Course Enrichment Grants

In spring 2018, Perry World House established a Course Enrichment Grant program to help transform the Penn curricular offerings to be more global policy relevant. The grants, with support from Carnegie Corporation of New York, allow Penn faculty to enhance the policy relevance of the curriculum by supporting the design of a new course, the redesign of an existing course, the addition of guest speakers from relevant policy communities, the development of policy-oriented case studies, or other creative connections with the policy world.

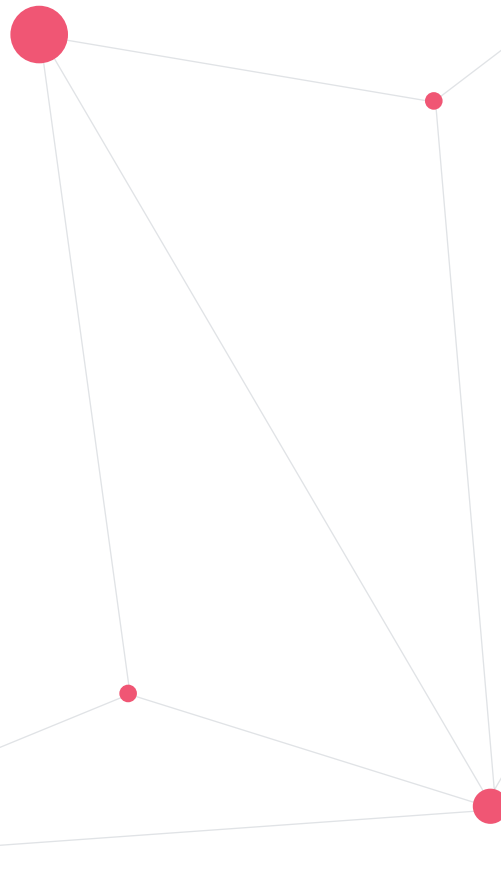
The first three Course Enrichment Grants were a success, supporting a broad cross section of the Penn curriculum, including:

- › **Tulia Falleti, The Class of 1965 Term Associate Professor in Political Science**
Falleti used the grant to help students look at the future of democracy in Latin America and how institutions like the Organization of American States can play a role.
- › **Vijay Kumar, the Nemirovsky Family Dean of Penn Engineering; Christopher S. Yoo, the John H. Chestnut Professor of Law, Communication, and Computer & Information Science at Penn Law; and Michael C. Horowitz, a Professor of Political Science**
The group used the grant to develop a new interdisciplinary course on how emerging technologies will shape public policy at the local, national, and international levels.
- › **Steve Weitzman, the Abraham M. Ellis Professor of Hebrew and Semitic Languages and Literatures**
Weitzman brought in guest lecturers from government and the policy world to discuss the role of religion in global affairs.

Workshop Grants

Perry World House launched a new program to encourage Penn faculty to collaborate with Perry World House on academic workshops relevant to our two research themes. These workshops are intended to advance interdisciplinary and policy-relevant knowledge and engagement in the global space, and to help to carry forward an academic research agenda of significance. They also provide an opportunity to strengthen Perry World House's connections with both Penn faculty members and the wider academic community.

One of the first Workshop Grants under this program was made to Michael Jones-Correa, the President's Distinguished Professor of Political Science, for a workshop on "Precarious Statuses of Migrants," held at Perry World House in May 2019 in partnership with Penn's Center for the Study of Ethnicity, Race and Immigration. Following the program's success in bringing together leading academic researchers and policymakers from around the world, several more Workshop Grants were awarded to faculty to conduct workshops in the 2019–2020 academic year.



> Our Partnerships





Few people know the Philadelphia community, or the challenges facing cities like it, better than Sozi Pedro Tulante, who served as the city's solicitor for two years before joining Penn Law School and Perry World House for the 2018–2019 academic year.

Because Tulante was a connection between Penn and many of those working with refugees in Philadelphia and other cities, Perry World House worked with him to inform the university's faculty and scholars about what is happening in cities and to get the best ideas and scholarship into the hands of those working on the ground in communities across the country. The result was an expanding urban network for Perry World House, as well as rich programming on campus.

This work included planning the daylong event “Navigating Sanctuary: City Responses to Shifting Immigration Policies Workshop” and co-authoring several of its forthcoming outputs, including an explanation of “What is a Sanctuary City?” and an immigration litigation best-practices report. Tulante also participated in much of the *Global Shifts* work on migration policy, including as a commentator for the Model International Mobility Declaration Workshop; as a presenter for Perry World House's Seminar Series event “Sozi Tulante on Immigration Policy”; and as a panelist for a screening and discussion on *Shattering Refuge*, a Penn-student-made documentary on life in Kenya's Kakuma Refugee Camp, sponsored by Perry World House's “Global Lens” cultural affairs series.

Sozi Pedro Tulante speaks at the Model International Mobility Declaration Workshop.



Working with Philadelphia Partners

Working on migration is just one way Perry World House engaged with the wider Philadelphia community. We continued to develop local roots and launched efforts to make our hometown more global. In our third year, partnerships with organizations—including the Foreign Policy Research Institute, Global Philadelphia Association, and the Consular Corps Association of Philadelphia—helped to advance our work in connecting the city to the wider world, as did programs with the Office of the Mayor of Philadelphia, Office of Immigrant Affairs, and Office of Sustainability.

Working with Global Partners

Perry World House also continued to build partnerships with those outside the Philadelphia area, especially organizations working in the policy world. These partners include the Chicago Council on Global Affairs, the German Marshall Fund of the United States, and the Brookings Institution in Washington, D.C.

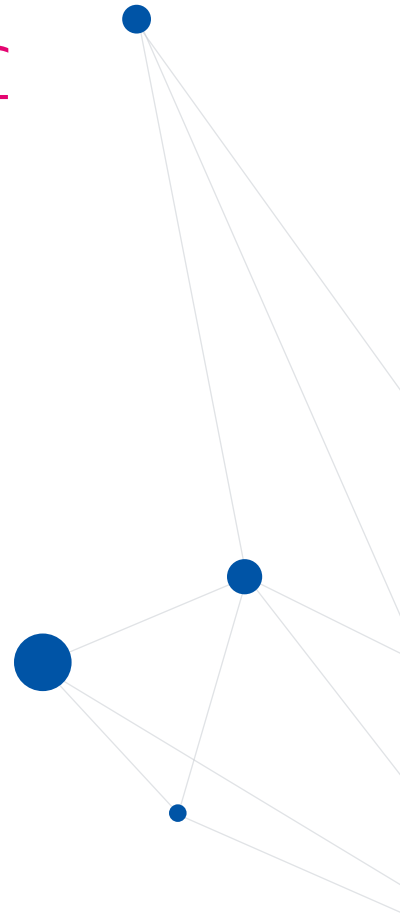
For example, to further engage with policymakers and the issue of competing visions for the global order, Perry World House partnered with the German Marshall Fund at this year's Brussels Forum, held June 27 through 29, 2019. Several Perry World House and Penn representatives participated in the forum, including current Visiting Fellow Charlie Dent.

In a highlight, Perry World House hosted a dinner at the U.S. Mission to the European Union to discuss the future of the transatlantic relationship. Perry World House recruited eight Penn faculty and scholars to propose questions for the dinner and to produce papers for a reader on the future of the transatlantic relationship. The papers served as a start to a conversation that included Dent; Lady Cathy Ashton, a former EU foreign secretary and a former Visiting Fellow at Perry World House; the U.S. ambassadors to the European Union and NATO; as well as current and former policymakers from the State Department, the Office of the U.S. Trade Representative, the U.S. Congress, and the German Parliament.



Perry World House partnered with the German Marshall Fund at this year's Brussels Forum. Here Charlie Dent speaks to one session.

➤ Preview of Academic Year 2019– 2020





Building on the success of the 2018–2019 academic year, Perry World House has several exciting new initiatives planned.

Distinguished Scholar-in-Residence

Perry World House has announced that Andrew Moravcsik, a professor of politics and the director of the European Union Program at Princeton University, will be its Distinguished Scholar-in-Residence for the 2019–2020 academic year. This new position will culminate in a high-profile lecture in spring 2020. Over his career, Moravcsik has authored over 125 publications, four books, and more than 150 opinion pieces and policy analyses focused on European integration, international relations theory, human rights, and international law, among many other topics.

New Visitors

With the 2019–2020 class of Visiting Fellows, Perry World House is expanding our network. The new class includes Trudy Rubin, the foreign affairs columnist for *The Philadelphia Inquirer*. A finalist for the Pulitzer Prize in commentary, she travels frequently to Iraq, Afghanistan, Pakistan, Egypt, Syria, Turkey, Tunisia, Lebanon, Israel, the West Bank, Russia, Ukraine, Western Europe, China, and elsewhere. In her travels, Rubin can bring the ideas of Penn to the world and help bring the ideas of scholars and policymakers from around the globe to Philadelphia to further enrich campus life and scholarship here.



Penn Faculty Fellowship

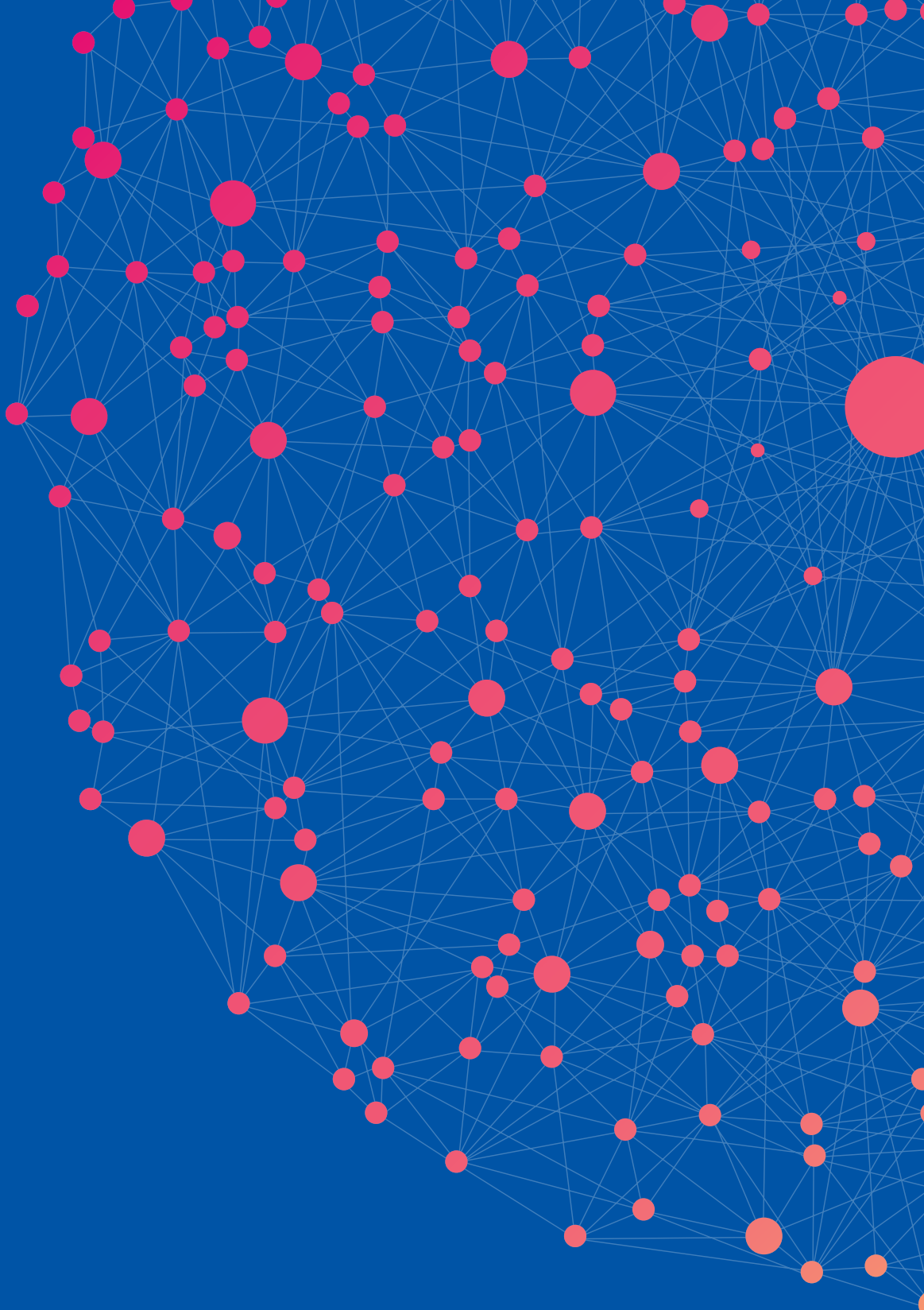
To more deeply engage with the Penn community, Perry World House is experimenting with a Penn Faculty Fellowship, designed to deeply engage one faculty member who is working at the intersection of academia and pressing global challenges. This new initiative is available to standing Penn faculty and requires them to complete a significant research project that has the potential to influence not only academic scholarship but also policymaking. Additionally, throughout the academic year, the Faculty Fellow is expected to become a part of the Perry World House community, collaborating with fellow scholars, visitors, policymakers, practitioners, and students.

Michael Weisberg, a professor and the chair of philosophy at the University of Pennsylvania, will serve as the inaugural Perry World House Penn Faculty Fellow for the 2019–2020 academic year. Weisberg, who is also the co-director of the Penn Laboratory for Understanding Science and of the Galápagos Education and Research Alliance, will be in residence at Perry World House completing his book, *Philosophy of Natural Science*, which will explore science's ability to shape the policy world.

Professorship for Zeid Ra'ad Al Hussein

Zeid Ra'ad Al Hussein, who served as Perry World House's Distinguished Global Leader-in-Residence this past year, will take on a new role as the Perry World House Professor of the Practice of Law and Human Rights at the Law School in 2019–2020. This is a first for Perry World House, and with Al Hussein and Penn Law, we have remarkable partners as we deepen our engagement with the curriculum. Perry World House will continue to look for new ways to engage in the classroom in the coming academic year and beyond.





UNIVERSITY OF PENNSYLVANIA | PERRY WORLD HOUSE

3803 LOCUST WALK, PHILADELPHIA, PA 19104

215.573.5730

@PERRYWORLDHOUSE

FACEBOOK.COM/PERRYWORLDHOUSE

GLOBAL.UPENN.EDU/PERRYWORLDHOUSE