



CHANGING WORLD CHANGING PENN CHANGING PERRY WORLD HOUSE

2019–2020 Annual Report





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TODAY, WHEN YOU LOOK AT PERRY WORLD HOUSE ON THE UNIVERSITY OF PENNSYLVANIA'S BEAUTIFUL CAMPUS, LITTLE APPEARS TO HAVE CHANGED SINCE OUR DOORS OPENED FOUR YEARS AGO. ALTHOUGH THE CONFETTI AND BALLOONS AT OUR GRAND OPENING ARE LONG GONE, PERRY WORLD HOUSE'S GLASS AND LIMESTONE BUILDING STILL STANDS OUT AMONG THE VERDANT TREES OF LEAFY LOCUST WALK. THE TRAFFIC STILL BUSTLES ALONG 38TH STREET.

Yet, a great deal has changed since that opening in 2016, and even over the course of the 2019–2020 school year. Global affairs, our passion and our project, have been roiled by the coronavirus pandemic, which has challenged so much of what we study, including power, technology, governance, urbanization, migration, and demography. Penn has done a remarkable job managing the pandemic's implications for the university's students, staff, faculty, patients, and broader community—but a great deal has changed about how the university connects, teaches, learns, and researches.

Perry World House has changed as well. Our new leader, Michael Horowitz, was appointed earlier this year, becoming Director and Richard Perry Professor of Political Science. Horowitz takes over from our inaugural director, William Burke-White, Professor of Law, who completed a visiting fellowship at the Brookings Institution in Washington. We also had to close our doors when Penn moved to remote operations in March 2020.

Despite all the changes around the world, at Penn, and within Perry World House, our mission remains the same. Our work—including our two research themes, *The Future of the Global Order: Power, Technology, and Governance* and *Global Shifts: Urbanization, Migration, and Demography*—connects Penn with leaders from around the world to develop and advance innovative policy proposals. At the same time, we prepare students from all of Penn's twelve schools to live, work, and compete in a society and economy that are subject to international shocks and trends.

Given the year's many changes, Perry World House has changed how we pursue our mission. Since March, we have gone virtual, bringing the engagement and hospitality that have made us so essential at Penn to a wider world. This spring, our programming reached more people around the world than ever before, nearly 6,000 viewers. We've found new ways to do our research, host our workshops and events, and engage with students. These changes have allowed us to not only continue making vital contributions to Penn and a dynamic world, but also to increase our impact far beyond our building and Locust Walk.



Message from the President



“As the entire Penn family adapts in this pandemic to safeguard lives, Perry World House continues its essential efforts to help our University and our students think globally and to bring Penn’s ingenuity and expertise to the world.”

DEAR FRIENDS,

The theme for this Perry World House annual report is Change. The novel coronavirus, the greatest reckoning in a generation around racial injustice, the shifting balance of influence and alliances abroad, a historic election at home, and the University of Pennsylvania's collective efforts to navigate all of these forces while being a force for good in the world: For all these reasons and more, I cannot imagine a more apt or timely theme than that of "change."

What has not changed, however, is this enduring truth: What is global is local. This pandemic makes it manifest. Contagions such as COVID-19 respect no borders and make no distinctions among cultural differences. During my service as Chair of President Obama's Bioethics Commission, we were charged with assessing the U.S. response to the Ebola epidemic that raged in West Africa from 2014–2016. One of the commission's key findings was that robust international cooperation is utterly essential for successfully containing and mitigating epidemics and saving lives. Another was that following the science and paying heed to expertise and ethics is imperative. Sadly, to date, our nation and too many parts of the world have not fully heeded these findings.

That is why, like never before, the world needs the invaluable and far-reaching work of Perry World House. As the entire Penn family adapts in this pandemic to safeguard lives, PWH continues its essential efforts to help our University and our students think globally and to bring Penn's ingenuity and expertise to the world. From the "Penn Pandemic Diary," which showcases how PWH helps our students process global events, to "Penn on the World after COVID-19" and a wide range of virtual events and resources, PWH is reaching more people than ever before at this time of great global need. Nearly 6,000 people from around the world engaged with PWH programming in the first five months of the pandemic. With the leadership of PWH Director and Richard Perry Professor Michael Horowitz and his extraordinary team, the expertise of our incredible scholars, and the passionate engagement of our students, Perry World House will continue in the year ahead to be a dynamic force for bringing the world to Penn and Penn to the world.

And to all of Penn's international faculty, students, staff, fellows, families, and friends, I reaffirm one more truth: You make Penn one of the world's most inclusive, innovative, and impactful universities. Yet, many of you have suffered unjustly. Reckless and damaging government policies have targeted our international community. I want you to know that your Penn family has consistently fought for you—in the courts, in the capitol. And we will keep fighting for you. Always. We proudly stand with you as treasured members of our University. Penn and Perry World House will always support you and our global community. Even and especially in a time of such deep uncertainty and flux, that is one thing that will never, ever change.

Sincerely,



Amy Gutmann

PRESIDENT, UNIVERSITY OF PENNSYLVANIA

Message from the Provost

“Perry World House has stepped up to this unprecedented challenge, shifting quickly to virtual events that examine the impact of the pandemic on such critical areas as human rights, climate change, the World Health Organization, and US–China relations.”



DEAR FRIENDS,

The public health crisis of the past months has redefined what we mean by a World House. The world has unexpectedly become more connected, facing a common threat while coming together virtually across geographic borders. Perry World House has stepped up to this unprecedented challenge, shifting quickly to virtual events that examine the impact of the pandemic on such critical areas as human rights, climate change, the World Health Organization, and U.S.-China relations. Major virtual events at Perry World House have drawn on the expertise of our faculty, partnering across the University on such topics as politics in a pandemic, the global history of pandemics, and the impact of the pandemic on nursing in the United States and Latin America. In the first part of the year, before the pandemic, Perry World House also sustained this vibrant tradition of major events on the most essential contemporary topics, from climate change, protesting for democracy, and emerging technologies, to bioethics, U.S.-Cuba relations, and

global deportation. The invaluable Global Career Week in October helped to shape the lives of our future global leaders, with perspectives on careers in human rights, diplomacy, national security, and foreign service.

This has been a year of significant change at Perry World House itself, as Michael Horowitz was appointed the new Director. Mike's landmark scholarship, extensive experience in policy and government, and invaluable contributions to Perry World House as its Interim Director (and its Associate Director since 2015) make him the ideal Director to advance the pioneering work of William Burke-White as founding Director. Mike's leadership has already made a vital impact on Perry World House in this difficult year, and we will all greatly benefit from the new initiatives and programs that he will lead going forward.

The years ahead promise to be even more complex and full of change, demanding the deep historical perspectives and substantive, action-oriented insights that make Perry World House distinctive in the global dialogue. I look forward to joining you in learning more from Perry World House about this global, interconnected, post-pandemic world of the future.

Sincerely,



Wendell Pritchett

PROVOST, UNIVERSITY OF PENNSYLVANIA



Message from the Director

“No matter what ‘normal’ looks like next, we remain committed to advancing our mission of connecting academia and the global policy world. This annual report describes how Perry World House is evolving as an institution and continuing to serve the Penn community.”



DEAR FRIENDS,

Last fall seems like a world away now, and it's hard to believe that most of the 2019–2020 year was actually what we would call “normal.” We spent the first two-thirds of the year offering a diverse, stimulating, and challenging slate of programming. We welcomed a new group of leaders from the global policy world to campus, hosted a major colloquium on how advances in artificial intelligence are rewiring the world, and planned to convene scholars and policymakers in March to examine the intersection of climate change and human movements. We also launched our fourth class of undergraduate student fellows, who began their most ambitious policy projects yet.

Then, of course, our definition of “normal” changed completely. Like many others around the world, we were forced to close our doors on Locust Walk in mid-March as COVID-19 spread in the United States. But while our halls were quieter than usual, we continued our work, remotely. I am so proud of the way the Perry World House team worked together to adapt and serve the Penn community in new ways. Not only has the virus compelled us to find creative avenues to remotely continue our programs and events, but it has also demanded that we shift our attention to pressing questions about global health, human rights, and more.

We repurposed our intimate, in-person dialogue series, *The World Today*, into an interactive virtual public forum in which hundreds of online attendees from all over the globe engage each week. We launched projects to capture student and faculty

voices on the pandemic, and created a working group for Penn faculty and visiting fellows to consider how the pandemic will reshape world politics and power.

At Penn, in Philadelphia, and around the world, we face unprecedented challenges. From racial injustice to the COVID pandemic, and with a contentious U.S. presidential election looming, it is vital that we work together to build the knowledge that can make the world a better place. In the coming year, we will engage head-on with issues including pandemics, global anti-blackness, questions of human movements, climate change, a shifting balance of power, and more. The world does not remain stagnant, and neither can we. We are launching a new program on how emerging technologies are shaping global politics and putting out a call for ideas for new thematic areas of investigation for Perry World House.

We are looking forward to another year of innovative programs, events, and initiatives. No matter what “normal” looks like next, we remain committed to advancing our mission of connecting academia and the global policy world. This annual report describes how Perry World House is evolving as an institution and continuing to serve the Penn community.

On a personal note, I am honored and grateful for the opportunity to be the second Director of Perry World House. Professor William Burke-White, the inaugural Director of PWH, did an outstanding job shaping this institution, and I am fortunate to be able to build on his success. Having served as Associate Director alongside Bill, I am thrilled to work with our excellent team to continue our mission. Our team will continue to tackle the world's most pressing challenges, convene critical conversations on global policy issues, and help Penn students.

We would love for you to get involved. My virtual door is always open, even if social distancing keeps us from sitting face-to-face. Thank you for your continued support, and we hope you are well.

Sincerely,



Michael C. Horowitz

DIRECTOR, PERRY WORLD HOUSE

The background is a solid blue color. In the top-left corner, there are several parallel diagonal lines in a bright yellow color. In the center-left, there is a 3D rendered white cylinder and a white rectangular prism, both appearing to be part of a larger structure. On the right side, there is a light teal-colored triangular shape pointing towards the center.

OUR
PEOPLE



WE USED EVERY TOOL AT OUR DISPOSAL TO MEET OUR MISSION, EVEN AS FACULTY TAUGHT REMOTELY AND STUDENTS TOOK EXAMS AT HOME.

Our success makes clear that Perry World House will remain an essential part of Penn's campus life, no matter how classes are taught in the year ahead.



IN EARLY APRIL 2020, Penn undergraduate students met up late at night, in groups of four and five, to discuss final edits and improvements to their presentations for the next day. Together, they spent a year researching Chinese investments in Africa, black-market medicine, religion's impact on foreign policy, the value of internet shutdowns, remittances sent home by migrant workers, and the governance of transboundary waterways in Asia. To come up with novel policy recommendations on these thorny issues, students interviewed policymakers and dug deep into data.

On the surface, these final sessions may have seemed like your average late-semester cramming. But two things made all this toil—and these student presentations—distinct this spring.

First, these young scholars were World House Student Fellows, who participate in our signature undergraduate program to foster deeper thinking and experiential learning about public policy and globalization by exposing them to interdisciplinary topics. For no academic credit, they meet once a week for the entire school year, travel to New York and Washington to visit with those who shape global policy, and develop policy

projects that are then presented to the very policymakers working on these issues. Many of our Student Fellows claim the experience is their favorite at Penn.

The second difference is that these presentations were, for the first time, presented online. After Penn transitioned to remote operations, Perry World House considered postponing the presentations, but because policy decisions do not get suspended in the real world, we carried on. Student teams, some separated by dozens of time zones, finished their projects and made presentations on Zoom to panels of expert policymakers. The result was not just new ideas but a deeper practical appreciation for the real-world policymaking experience.

The World House Student Fellows' policy presentations were just one example of how Perry World House changed this year to meet our commitment to help Penn's faculty, scholars, and students address the world's most important policy challenges. We used every tool at our disposal to meet that mission, even as faculty taught remotely and students took exams at home. The success makes clear that Perry World House will remain an essential part of Penn's campus life, no matter how classes are taught in the year ahead.

Our Leaders



Michael C. Horowitz

DIRECTOR AND RICHARD PERRY PROFESSOR

Michael C. Horowitz became Director and Richard Perry Professor at Perry World House in July 2020, after serving as interim director throughout the academic year. Professor Horowitz has been at Penn since 2007. He won the 2017 Karl Deutsch Award given by the International Studies Association for early career contributions to the fields of international relations and peace research.

He previously worked for the Undersecretary of Defense for Policy in the Department of Defense as an International Affairs Fellow, funded by the Council on Foreign Relations. He is a member of the Council on Foreign Relations. He received his Ph.D. from Harvard University and his B.A. from Emory University.



LaShawn R. Jefferson

DEPUTY DIRECTOR

As Deputy Director, LaShawn Jefferson helps to lead Perry World House's strategy, programs, donor relations, institutional engagement, staff management, and operations. She also helps manage the vision for the Global Shifts research theme.

Jefferson joined Perry World House after seven years at the Ford Foundation, where she worked to advance women's human rights. Prior to that, Jefferson spent 14 years at Human Rights Watch, where she led its Women's Rights Division. Jefferson received a B.A. from Connecticut College and an M.A. from the Johns Hopkins School of Advanced International Studies.

Our Faculty Affiliates

Zeid Ra'ad Al Hussein

PERRY WORLD HOUSE PROFESSOR OF PRACTICE OF LAW AND HUMAN RIGHTS

Michael Jones-Correa

PRESIDENT'S DISTINGUISHED PROFESSOR OF POLITICAL SCIENCE

Daniel Aldana Cohen

ASSISTANT PROFESSOR OF SOCIOLOGY

Hans-Peter Kohler

F.J. WARREN PROFESSOR OF DEMOGRAPHY

Catherine Bartch

ASSOCIATE DIRECTOR OF LATIN AMERICAN AND LATINO STUDIES

Allison Lassiter

ASSISTANT PROFESSOR OF CITY AND REGIONAL PLANNING

Eugénie L. Birch

LAWRENCE C. NUSSDORF PROFESSOR OF URBAN RESEARCH & EDUCATION AND FACULTY LEADER FOR GLOBAL SHIFTS

Mitchell A. Orenstein

PROFESSOR AND CHAIR OF RUSSIAN AND EAST EUROPEAN STUDIES

William Burke-White

INAUGURAL DIRECTOR OF PERRY WORLD HOUSE AND PROFESSOR OF LAW

Nicholas Sambanis

PRESIDENTIAL DISTINGUISHED PROFESSOR OF POLITICAL SCIENCE

Fernando Chang-Muy

THOMAS O'BOYLE LECTURER IN LAW

Anastasia Shown

LECTURER IN SOCIAL POLICY AND PRACTICE

Claire Finkelstein

ALGERNON BIDDLE PROFESSOR OF LAW AND PROFESSOR OF PHILOSOPHY

Beth Simmons

ANDREA MITCHELL PENN INTEGRATES KNOWLEDGE UNIVERSITY PROFESSOR OF LAW, POLITICAL SCIENCE AND BUSINESS ETHICS

Billy Fleming

WILKS FAMILY DIRECTOR, IAN L. MCHARG CENTER, WEITZMAN SCHOOL OF DESIGN

Steven Weitzman

ABRAHAM M. ELLIS PROFESSOR OF SEMITIC LANGUAGES AND LITERATURES



Our Staff

Julia Ciocca

RESEARCH FELLOW

John A. Gans Jr.

DIRECTOR OF COMMUNICATIONS AND RESEARCH

Lisa Jourdan

DIRECTOR OF EVENTS AND BUILDING OPERATIONS

Lauren Kahn

RESEARCH FELLOW

Alice Krainock

COMMUNICATIONS COORDINATOR

Jocelyn Perry

PROGRAM MANAGER FOR GLOBAL SHIFTS

Christian Ruhl

PROGRAM MANAGER FOR GLOBAL ORDER

Jasmine Wallack

ASSISTANT TO THE DIRECTORS

Michaela Winch-Peterson

BUSINESS AND ADMINISTRATIVE COORDINATOR

PENNSYLVANIA

PERRY
WORLD
HOUSE

Our Supporters

INDIVIDUAL

Visionary friends of Penn, Richard C. Perry, Wharton class of 1977 and a university trustee, and Lisa Perry gave the gift that allowed for the construction of Perry World House. Since then, the Perrys have stayed engaged, attending events and meeting with students and visitors and enthusiastically championing our contributions wherever they go. They remain essential to our organization.

In addition, Perry World House operations—our events, programming, and fellowships—are fueled by the support of generous donors in the Penn community. For example, the Wolk Family supported the Distinguished Visiting Fellowship of Alexander “Sandy” Vershbow, a former U.S. Ambassador to NATO, Russia, and the Republic of Korea. We value their support and appreciate their and others’ shared commitment to our work, their generous spirit, and their financial support.

INSTITUTIONAL

This year, Carnegie Corporation of New York awarded Perry World House its second two-year grant. With this support, we convene multidisciplinary workshops that connect academics and global policymakers, support policy-relevant research aimed at generating faster and broader change, and advance efforts to make Penn courses more policy relevant.

Former National Security Advisor Susan Rice discusses her new book with Wendell Pritchett, Provost of the University of Pennsylvania.



Our Visitors

Each Tuesday morning, anyone at Perry World House—work-study students, faculty, visiting fellows, and graduate students—can grab a cup of coffee and discuss the latest events in global affairs. These are conversations about anything and everything, with engaged and engaging people whose views are heard and respected regardless of position at Penn and former or current titles. The result is the best of Perry World House: former ambassadors or cabinet secretaries engaging earnestly—and on the same level—with undergraduate students.

Despite the changes wrought by COVID-19, these regular sessions have continued online every Tuesday morning. These conversations allow everyone to trade the latest news, mull the uncertainty together, and analyze the policy responses of governments around the world. People may have to bring coffee to their computer screens, but Perry World House's community still comes together every week.

One of the regular participants is Koko Warner, Manager of the Climate Impacts, Vulnerability and Risks Subprogram at the United Nations Framework Convention on Climate Change (UNFCCC) in Bonn, Germany. Warner was supposed to visit Perry World House this spring for more than a week to take part in a workshop, guest lecture in classes, and work with faculty. When travel became impossible, her visit went virtual. Warner continued to join in from Germany for the rest of the semester and summer, and she has extended her fellowship into the 2020–2021 academic year.



Perry World House 2019–2020 Visitors



Derek Chollet

Derek Chollet is Executive Vice President and Senior Advisor for security and defense policy at the German Marshall Fund of the United States. He served in senior positions during the Obama administration at the White House, State Department, and Pentagon, most recently as the Assistant Secretary of Defense for International Security Affairs. He is a contributing editor to *Foreign Policy*, where he coedits “Shadow Government,” and an advisor to Beacon Global Strategies. Chollet was educated at Cornell University and Columbia University.



Charlie Dent

Charlie Dent serves as a Senior Policy Advisor at DLA Piper, a Political Analyst for CNN, and a Distinguished Advisor for Pew Charitable Trusts. Prior to those positions, he served seven terms in the U.S. House of Representatives representing the 15th Congressional District of Pennsylvania. Dent holds a B.A. in Foreign Service and International Politics from Pennsylvania State University and a M.P.A. from Lehigh University.



Zaina Erhaim

Zaina Erhaim is an award-winning Syrian journalist who was invited to Perry World House and Kelly Writers House’s Writers at Risk program. She is currently working as a communications manager with the Institute for War and Peace Reporting. She has trained over 100 media activists based in Syria and made a series of short films about the conflict narrated by Syrian women. She has contributed to three books: *Our Women on the Ground* (2019), *Journalism in Times of War* (2018), and *Arab Women Voicing New Realities* (2017). Erhaim has an M.A. in International Journalism from City, University of London.



Beatrice Fihn

Beatrice Fihn is the Executive Director of the International Campaign to Abolish Nuclear Weapons, the 2017 Nobel Peace Prize–winning campaign coalition that works to prohibit and eliminate nuclear weapons. She has led the campaign since 2013 and has worked to mobilize civil society throughout the development of the Treaty on the Prohibition of Nuclear Weapons. Fihn holds an L.L.M. from the University of London and a bachelor’s degree in International Relations from Stockholm University.

Perry World House 2019–2020 Visitors (cont.)

**Duncan Hollis**

Duncan B. Hollis is Laurel H. Carnell Professor of Law at Temple Law School and a nonresident scholar at the Carnegie Endowment for International Peace. He is an elected member of the American Law Institute and served as an adviser on its project to draft a Fourth Restatement on the Foreign Relations Law of the United States. Hollis's books include *The Oxford Guide to Treaties*, *National Treaty Law & Practice*, and the textbook *International Law* (7th edition, with Allen Weiner). Hollis received an A.B., summa cum laude, from Bowdoin College, an M.A. in International Law and Diplomacy from the Fletcher School at Tufts University, and a J.D., summa cum laude, from Boston College Law School.

**Ayse Kaya**

Ayse Kaya (Kaya Orloff) is Associate Professor of Political Science at Swarthmore College, where she is also the Co-Founder and Co-Director of Swarthmore's Global Studies Program. She is also affiliated with Wharton's Business Economics and Public Policy Department. Her book, *Power and Global Economic Institutions*, which focuses on the World Bank and the International Monetary Fund, was released in 2015. In addition to global economic institutions and the impact of rising states on the global economic order, Kaya has published on the political-economic ramifications of the 2008 crisis and the role of the Federal Reserve, as well as on the governance of climate change. She has a B.A. from Wellesley College, and a M.Sc. and Ph.D. from the London School of Economics.

**H.R. McMaster**

Lieutenant General H. R. McMaster, U.S. Army (ret.) was the twenty-sixth National Security Advisor of the United States from 2017 to 2018. He is the Fouad and Michelle Ajami Senior Fellow at the Hoover Institution at Stanford University. McMaster is author of the award-winning book *Dereliction of Duty: Lyndon Johnson, Robert McNamara, the Joint Chiefs of Staff and the Lies that Led to Vietnam*. McMaster was commissioned as an officer in the U.S. Army upon graduation from the U.S. Military Academy in 1984. He also holds a Ph.D. in Military History from the University of North Carolina at Chapel Hill.

**Meltem Müftüleri-Baç**

Meltem Müftüleri-Baç is Professor of International Relations and Jean Monnet Chair ad personam at Sabancı University, Istanbul, Turkey. She is the author of *Turkey's Relations with a Changing Europe*, along with multiple publications on Turkey, the European Union, and Turkish politics. Her research interests include Turkey-E.U. relations, E.U. enlargement, Turkish foreign policy, differentiated integration, and democratic backsliding. Her most recent book is a co-edited volume, *Parliamentary Cooperation and Diplomacy in EU External Relations*. She was awarded the Jean Monnet Professor *ad personam* title from the European Commission in 2004. She received her Ph.D. in Political Science from Temple University in 1992.



Jacques Baeni Mwendabandu

Jacques Baeni Mwendabandu has five years of experience in social entrepreneurship, serving as the Founder and Director of Vijana Africa, a community-based organization in Malawi's Dzaleka Refugee Camp that focuses on the promotion of peaceful coexistence, gender equality, and the reduction of poverty and hunger through income-generating activities and peer-education programs. Apart from his work with Vijana Africa, Mwendabandu serves as a Learning Facilitator at Jesuit Worldwide Learning, where he coaches online students through various university courses. Mwendabandu holds a Diploma in Liberal Studies from Regis University and is currently pursuing his B.A. in Business from Southern New Hampshire University. Representing his home country of the Democratic Republic of Congo, Mwendabandu participated in the 2018 Mandela Washington Fellowship in Washington, D.C.



Martin O'Malley

Martin O'Malley was Mayor of Baltimore from 1999 to 2007 and Governor of Maryland from 2007 to 2015. As mayor, O'Malley established a data-driven system of performance management, "Citistat," that led him to be named "one of America's five best big-city mayors" by *Time* Magazine. During his governorship, O'Malley established a similar system, "Statestat," to improve performance management across the state of Maryland, and "Baystat" to help turn around a 300-year decline in the health of the Chesapeake Bay. He is the author of two books, including *Smarter Government: How to Govern for Results in the Information Age* (November 2019). He received his B.A. from Catholic University and his J.D. from University of Maryland, Baltimore.



Henri-Paul Normandin

Henri-Paul Normandin is the city of Montréal's Director for International Relations, where he spearheads an innovative urban-diplomacy agenda. Prior to this position, he was Canada's Ambassador to Haiti (2010–2013) and Ambassador and Deputy Permanent Representative to the United Nations (2006–2010). He held various positions within the Department of Foreign Affairs as well as in the Canadian International Development Agency, including Director General for Latin America and the Caribbean, Director for Human Rights, and assignments at Canadian embassies in Beijing and Kinshasa. Normandin holds a Bachelor of Laws degree from McGill University, and has worked as a legal-aid lawyer in Québec. He also holds an M.A. in Political Science from the University of Ottawa.



Mauricio Rodas

Mauricio Rodas served as the Mayor of Quito, Ecuador, until 2019. He is World Co-President of United Cities and Local Governments Organization, and a member of the boards of the Global Covenant of Mayors for Climate and Energy, C40 Cities Climate Leadership Group, and the International Council for Local Environmental Initiatives (ICLEI). He is a Young Global Leader and member of the Future Global Council of Cities and Urbanization of the World Economic Forum. He has written for publications including *Foreign Policy*, *Revista Letras Libres*, *Revista Poder*, and *Diario REFORMA*. He holds a J.D. from Universidad Católica de Quito and M.A. degrees in Government Administration and Political Science from Penn.

Perry World House 2019–2020 Visitors (cont.)

**Trudy Rubin**

Trudy Rubin covers foreign affairs as the Worldview Columnist for *The Philadelphia Inquirer*. In 2019, Rubin received the Overseas Press Club of America's Flora Lewis award for Best Commentary on International Affairs. In 2001 and 2017, she was a finalist for the Pulitzer Prize in commentary. She is the author of *Willful Blindness: The Bush Administration and Iraq*. Prior to joining the *Inquirer*, she was Middle East Correspondent for *The Christian Science Monitor* and Staff Writer for *The Economist*. In recent years, she has written from China, Russia, Ukraine, Iraq, Syria, Turkey, Egypt, Lebanon, Israel, the West Bank, Afghanistan, Pakistan, Kashmir, Britain, France, Italy, and Germany. She is a graduate of Smith College, where she received her B.A., and the London School of Economics, where she earned her M.Sc. (Econ).

**Randall Schriver**

Randall Schriver is Chairman of the Board of Directors of the Project 2049 Institute, a nonprofit research organization dedicated to the study of security trend lines in Asia. From 2018 to 2019, he served in the U.S. government as the Assistant Secretary of Defense for Indo-Pacific Security Affairs. Prior to his confirmation as assistant secretary, Schriver was a Founder of Armitage International LLC, a consulting firm that specializes in international business development and strategies, and CEO and President of the Project 2049 Institute. Schriver received a B.A. in History from Williams College and an M.A. from Harvard University.

**Otto Sonnenholzner**

Otto Ramón Sonnenholzner Sper is the 2019–2020 Distinguished Global Leader-in-Residence at Perry World House. He was the fiftieth Vice President of Ecuador until July 2020. He is an economist, businessman, and broadcaster. As Vice President, he coordinated the implementation of the 2030 Agenda for Sustainable Development in order to align the international agenda with the Ecuadorian National Development Plan. He also pursued a National Strategic Investment Plan and its strategies at the international level, including promotion, attraction, and maintenance of investments.

**William Lacy Swing**

Ambassador William Lacy Swing has served as an American and United Nations diplomat for half a century. He was ambassador to six countries—South Africa, the Democratic Republic of the Congo (DRC), Nigeria, Liberia, the Republic of the Congo, and Haiti—under four U.S. presidents. Upon completion of his U.S. diplomatic career in 2001, Swing then served in senior U.N. positions for seventeen years. In 2009, he was elected to be Director General of the International Organization for Migration, completing a second term in 2018. He received his B.D. from Yale University, and completed post-graduate studies at Tübingen University in Germany.



Alexander Vershbow

Ambassador Alexander (“Sandy”) Vershbow is a Distinguished Fellow at the Atlantic Council’s Scowcroft Center on Strategy and Security in Washington, D.C. He was Deputy Secretary General of NATO from 2012 to 2016, the first American to hold that position. A career diplomat since 1977, Vershbow served as U.S. Assistant Secretary of Defense for International Security Affairs (2009–2012), U.S. Ambassador to the Republic of Korea (2005–2008), U.S. Ambassador to Russia (2001–2005), and U.S. Ambassador to NATO (1998–2001). He also held numerous senior positions in Washington, including Special Assistant to the President for European Affairs at the National Security Council (1994–1997) and State Department Director of Soviet Union Affairs (1988–1991). Vershbow has a B.A. from Yale and a M.A. from Columbia.



Koko Warner

Koko Warner has served as Manager of the Climate Impacts, Vulnerability and Risks Subprogram at the United Nations Framework Convention on Climate Change since 2016. From 2006 to 2016, she was Executive Director of the Munich Climate Insurance Initiative, which she also founded. In 2014, the International Council of Science named her one of the top 20 women making waves in the climate change debate. Warner’s work has appeared in publications including *Nature Climate Change*, *Climate Policy*, *Global Environmental Change*, *Journal of Population and Environment*, *Disasters*, *Environmental Hazards*, *Natural Hazards*, and *The Geneva Papers on Risk and Insurance—Issues and Practice*. She has a Ph.D. from the University of Vienna.





OUR
RESEARCH



GIVEN ALL THE CHANGES THIS YEAR,

it is more important than ever for Perry World House to help Penn's faculty and scholars shape global policy. Our Global Innovation Program, which includes our two research themes, *The Future of the Global Order: Power, Technology, and Governance* and *Global Shifts: Urbanization, Migration, and Demography*, stimulates basic and applied interdisciplinary research, and develops and advances innovative policy proposals about some of the world's most challenging problems. Through workshops, colloquia, public events, reports, and other outputs, our two research themes drive the work of Perry World House on everything, including artificial intelligence, transatlantic relations, climate change, and borders.

The COVID-19 pandemic is no different. As the virus has taken lives, closed countries, and upended industries of all kinds, Perry World House convened Penn's brightest minds to think through what it all means and what policymakers at the local, national, and international levels should do to avert the worst and rebuild in better, smarter, and safer ways. The questions COVID-19 has inspired are not easy, but Penn's scholars have begun developing answers in our workshops and other fora.

For example, Perry World House launched a Working Group to study the pandemic's global impact and to consider the post-COVID-19 world order. Over the course of summer 2020, the Working Group convened a community of Penn scholars and fellows weekly to discuss in online fora key aspects of the COVID-19 pandemic's effects on the global order, including impacts on security, technological developments, environmental issues, global governance, and more.

Together, the participants determined that COVID-19 had given an already beleaguered global order a fever. Asked to take the "temperature" of the global order in a survey, our Working Group participants judged it to be over 103 degrees Fahrenheit (a healthy human temperature is 98.6 degrees). This illness, our experts said, wasn't just the result of the COVID-19 pandemic; after all, rising anti-globalism and populism afflicted the global order well before 2020. The Working Group prescribed various treatments, including renewed global leadership and stronger international organizations. We will release a report on these issues in fall 2020.

The COVID-19 Working Group is just one way that Perry World House's Global Innovation Program is shaping both scholarly and policy debates about issues and decisions facing governments across the world. By advancing and informing policy discussions with real academic knowledge and expertise, Perry World House is catalyzing academic research that will lead to innovative policy solutions. Over time, the Global Innovation Program generates and publicizes the big ideas, like those discussed in the Working Group, that the world needs at a fraught time.

Perry World House convened Penn's brightest minds to think through what COVID-19 all means and what policymakers at the local, national, and international levels should do to avert the worst and rebuild in better, smarter, and safer ways.



The Future of the Global Order: Power, Technology, and Governance

Aside from COVID-19, the global order faces challenges on many fronts. Perry World House has sought to understand how new technological advances, including artificial intelligence, are reshaping not just how the world works but how countries govern; what new norms might help prevent new forms of conflict and promote human well-being around the world; how the global community is reacting to new power dynamics; and how scholars of these issues, at Penn and around the world, can help craft innovative policies to shape the trajectories of these fast-moving developments.

Throughout the 2019–2020 academic year, Perry World House held conferences, workshops, public events, and a Working Group to shed light on the state of the global order and to help academics and policymakers work together to answer this era's big questions. These fora took place at Perry World House, at the United Nations, and online through innovative virtual formats.



FALL 2019 GLOBAL ORDER COLLOQUIUM: HOW EMERGING TECHNOLOGIES ARE REWIRING THE GLOBAL ORDER

On September 23 and 24, 2019, Perry World House convened its fall Global Order Colloquium, “How Emerging Technologies are Rewiring the Global Order.” The colloquium explored how artificial intelligence (AI), robotics, quantum computing, and other advances in technology are shaping (and reshaping) international security, governance, and human rights. Over two days, the colloquium stimulated new insights, policy ideas, and produced articles, podcasts, and more on these issues of emerging technologies.

The first day of the colloquium brought together academics, current and former government officials, industry representatives, diplomats, and journalists for expert-level interdisciplinary discussions that bridged the gaps between academia and policy. After Penn’s Dean of Engineering Vijay Kumar and Duke University’s Professor Missy Cummings presented on the state of AI, robotics, and other emerging technologies, participants took a deeper dive into international security, global governance, and human rights during expert panels.

The closed-door discussions brought together various academic fields, with lively discussions on the perils of AI-enabled warfare, the problem of systemic gender, racial, and other biases in data and algorithms, and new technologies’ potential to make a safer, more connected, and more prosperous world—if the technologies are applied and regulated properly. Like all of Perry World House’s workshops, this was an interdisciplinary endeavor, convened with the help of Kumar and the School of Engineering and Applied Science.

On the second day of the colloquium, students, faculty, staff, and members of the public filled Perry World House for high-level discussions with world leaders in the fields of diplomacy, defense, global business and international human rights. Speakers included former U.S. Secretary of State John Kerry, Uber Advanced Technologies Group Chief Scientist Raquel Urtasun, former U.N. High Commissioner for Human Rights Zeid Ra’ad Al Hussein, Human Rights Watch Executive Director Kenneth Roth, former President of Kyrgyzstan Roza Otunbayeva, and former U.S. Secretary of Defense Ash Carter. The speakers discussed everything from the technology behind self-driving cars to how new technologies can help expose—or foment—human rights violations around the world.

In addition to delivering speeches and taking questions from the hundreds of listeners assembled at Perry World House for the event, our keynote speakers also engaged in deep conversations with Perry World House’s Graduate Associates and World House Student Fellows through intimate coffee chats where they discussed current affairs, global politics, and how to pursue high-impact careers in international relations.



GLOBAL ORDER WORKSHOPS AND WORKING GROUPS

- › ***Cyberspace and Geopolitics Workshop.*** On October 29, 2019, this workshop examined “cyber norms,” rules of the road for state behavior in cyberspace, and the processes that promote them as a means of addressing cybersecurity at the global level. Perry World House Visiting Scholar and Temple Law Professor Duncan Hollis led the workshop, which was co-sponsored by Perry World House, Microsoft Corporation, and the Carnegie Endowment for International Peace, and which led to several publications and podcasts, as well as continued policy engagement with experts on cyberspace and international norms.
- › ***McMaster Book Workshop.*** On November 15, 2019, Lieutenant General H.R. McMaster, U.S. Army (ret.), former U.S. National Security Advisor and Perry World House Distinguished Visitor, presented an early draft of his new book, *Battlegrounds: The Fight to Defend the Free World*, at a closed-door session with Penn faculty and scholars and Perry World House experts, who reviewed the content and provided feedback on its ideas and arguments. McMaster also opened a stimulating discussion on China’s Belt and Road Initiative, U.S. national security process, and other topics.
- › ***Social Impacts of Post-Socialist Transition and Policies for the Future Workshop.*** Led by Perry World House Faculty Affiliate Mitchell A. Orenstein on November 7 and 8, 2019, this Perry World House–supported workshop brought together scholars to look at the social impacts of transitioning out of socialism, and why these impacts diverge strongly in different states. With wide-ranging interdisciplinary presentations by geographers, development economists, and others, the workshop generated new insights on stalled economic growth in post-socialist states and the economic, political, and social effects of the transition to open societies. The workshop concluded with a keynote by the renowned economist Jeffrey Sachs, delivered virtually from across the world in Beijing.
- › ***Autocrats’ Tech Assault and Democracy’s Response Workshop.*** Convened by Perry World House Faculty Affiliate Claire Finkelstein on November 21 and 22, 2019, and co-sponsored by the Center for Ethics and the Rule of Law and the Andrea Mitchell Center for the Study of Democracy, this Perry World House–supported workshop explored how new technologies are strengthening autocracies around the world and what democracies can do to limit their potential ill effects. In discussions about internet conspiracy theories, election interference and the export of surveillance technology by authoritarian states, the insights generated by the experts at this workshop have greater relevance than ever before in the COVID-19 era.
- › ***COVID-19 and the Future of the Global Order Working Group.*** As mentioned above, Perry World House also convened a group of experts in a weekly Working Group to discuss the impacts of the COVID-19 pandemic on various aspects of international affairs, including international security, great power competition, climate change policy, the future of cities, and other issues. The interdisciplinary group—which was co-chaired by Perry World House Wolk Distinguished Visiting Fellow Ambassador Alexander Vershbow, Perry World House Visiting Fellow and *Philadelphia Inquirer* Worldview Columnist Trudy Rubin, and Perry World House’s own Michael Horowitz and John Gans—met virtually for ten sessions over the summer, culminating in a survey of expert opinion and a forthcoming report.



GLOBAL ORDER PUBLICATIONS AND OUTPUTS

- › **Global Order Colloquium Report.** At a time of disruption and uncertainty, advances in emerging technologies like AI have the potential to transform the world. The 2019 Global Order Colloquium Report, *How Emerging Technologies Are Rewiring the Global Order*, draws on in-depth discussions of these issues at Perry World House over the two days of the colloquium, an exclusive survey of workshop participants, and cutting-edge analysis to provide direction for future research and policy proposals. As part of the report, participants were asked to complete a survey that included an AI “Doomsday Clock,” modeled on the one made famous by *Bulletin of the Atomic Scientists*. On Perry World House’s AI Doomsday Clock, which measured how near the world is to an AI-determined disaster, it was only 2:45 in the afternoon. Nonetheless, a section on “Next Steps” in the report laid out key policy and research recommendations to minimize risks.
- › **Global Order Thought Pieces.** Scholars and policy experts who attended our fall 2019 colloquium published papers on new ideas about how emerging technologies could shape the global order.
 - In the journal *Survival*, members of the colloquium’s panel proposed new ways that global governance and international organizations can step up to encourage beneficial development and applications of emerging technologies.
 - In a roundtable in *Texas National Security Review*, participants discussed AI and international security, including technological advances’ impact on alliance politics and the problems of deception.
 - On the Perry World House website, various authors discussed platform governance, new technologies’ impact on democracy, and whether current legal frameworks are able to sufficiently regulate fast-moving technologies like AI.
- › **Cyberspace and Geopolitics: Assessing Global Cybersecurity Norm Processes at a Crossroads.**

This paper was jointly published in winter 2020 by Perry World House and the Carnegie Endowment for International Peace. It highlights four weaknesses that could hinder the development of cyber norm frameworks and recommendations for combating those weaknesses. The authors built on the fruitful partnership between Perry World House and the Carnegie Endowment for International Peace by publishing a piece on cyber norms in *Lawfare*, a blog dedicated to national security issues.

GLOBAL ORDER ADDITIONAL ENGAGEMENT

In December 2019, Christian Ruhl traveled to the United Nations in New York to represent Perry World House for three days at a key meeting of the Open-Ended Working Group on Information and Communications Technologies—one of the main U.N. processes seeking to regulate state behavior in cyberspace. Perry World House’s Visiting Scholar Professor Duncan Hollis, attending on behalf of Temple University, made several key points leveraging some of the discussions from our Cyberspace and Geopolitics Workshop.



Global Shifts: Urbanization, Migration, and Demography

Even before COVID-19, Perry World House was dedicated to understanding the “global shifts” happening around the world. As environmental, social, political, and security contexts have changed throughout human history, people and their governments have adapted. Both the causes and consequences of these changes demand sophisticated and coordinated global attention to generate dynamic, responsive research and policies.

Our work in this field lies at the intersections of the global phenomena of urbanization, migration, demographic shifts, and increasingly, climate change. While we occasionally focus on these mega-trends discretely, the value of these efforts stems from the interactions among them.

For example, this year, we looked at how urbanization has strengthened cities’ diplomatic efforts, a trend that has resulted in cities’ growing leadership in global policymaking around climate change and migration. Cities are the primary sites of activity for both of these phenomena: they are the largest producers of emissions, hubs of the populations most affected by rising sea levels, and destinations for the majority of the world’s migrants and refugees. Better understanding these complex and intersecting global phenomena, and their effects on one another, is critical to identifying more effective and inclusive policy responses.





GLOBAL SHIFTS WORKSHOPS

- › ***Cities, Geopolitics, and the International Legal Order Workshop.*** On September 5 and 6, 2019, Perry World House hosted a workshop that served as the launch of the Great Powers and Urbanization Project (see below). Participants explored topics such as how approaches to urbanization feature in geopolitical strategy; the creation and implementation of national urban policies in the context of development, stability, and authoritarian control; the development of city networks; and the legal authority of cities.
- › ***Global Family Change Workshop.*** Faculty Affiliates and Professors Hans Peter-Kohler and Frank Furstenberg of Penn's Population Studies Center convened this workshop, with support from Perry World House, on September 16 and 17, 2019. The discussions brought participants together to look at the role of families in global, economic, and demographic shifts. Topics explored included the intersections among gender, technology, and family; and how policy and legal changes can affect families.
- › ***Immigration—Research Frontiers and Policy Challenges Workshop.*** This two-day workshop from October 4 to 5, 2019, was convened by Faculty Affiliate Professor Nicholas Sambanis of the Penn Identity and Conflict Lab. Participants explored key challenges facing migrants worldwide, including anti-immigrant bias and issues with integration, grounded in detailed observational and experimental research data. They also discussed the implications for policymakers, with input from David Barclay, the Advisor on Inclusion to the Mayor of Bristol in

the United Kingdom; Claire Charbit of the Organization for Economic Co-operation and Development (OECD); and Ambassador William Swing, a Perry World House Visiting Fellow.

- › ***Memory, Movement, Materiality: Journeys of Forced and Undocumented Migration Workshop.*** On February 21, 2020, Perry World House hosted this workshop in partnership with the Penn Museum of Archaeology and Anthropology's Cultural Heritage Center, along with Faculty Affiliates and Professors Richard Leventhal and Brian Daniels. Participants explored issues around heritage preservation during migration journeys; how they are documented by material culture, archaeology, and museums; and responsible museum curation and exhibition practices. Iraqi-American artist Michael Rakowitz delivered a stirring keynote address at the Penn Museum.

GLOBAL SHIFTS PUBLICATIONS AND OUTPUTS

- › ***Sanctuary Cities Explained.*** This report explains the controversial national debate around sanctuary cities. In an age of contested border policies, rising nationalism, and a global pandemic, sanctuary cities—jurisdictions that limit their cooperation with federal authorities around the immigration status of their residents—are a major issue in the United States. The report looks at how exactly to define a sanctuary city, the common policies and practices they share, and where the debate surrounding them stands now.
- › ***Cities, Geopolitics, and the International Legal Order Report and Thought Pieces.*** This workshop report reviews the key issues debated by scholars and practitioners of urban study, international relations, and international law, and accentuates insights to guide scholars and practitioners toward a better understanding of the legal and geopolitical ramifications of cities' global leadership. Many of the thought pieces, which highlight critical issues within debates around cities and the international order, were published on a special digital channel by the *Diplomatic Courier* newspaper.
- › ***Spring 2019 Global Shifts Colloquium Report and Thought Pieces.*** The report and thought pieces synthesize and summarize the conversations that took place over the two days of our *2019 Global Shifts Colloquium: A Changing Climate, A Changing World*. The report expands on the issues and insights highlighted in these discussions, and raises open questions for researchers and policymakers to pursue in order to meet the complex challenges and policy demands of climate change. The thought pieces examine how and where climate change is affecting how people migrate; how cities can adapt to an altered environment; and how cities and communities are leading action on climate change, adaptation, and sustainable development.
- › ***Vicious Cycles Workshop Report.*** This report highlights the conversations that took place during a workshop, supported by Carnegie Corporation of New York, to explore the issue of refugee return and the repeated displacement of people, at a time when there are more than 25 million refugees throughout the world. It expands on the issues and insights highlighted in these discussions, and identifies new priorities for a research agenda in this area.

GLOBAL SHIFTS PROJECTS

- › ***Borders and Boundaries Project:*** As COVID-19 spread around the world in late 2019 and early 2020, many countries responded by closing their borders and implementing travel restrictions. In the United States, all but essential travel across the borders with Mexico and Canada was forbidden; entry was barred to travelers arriving from Europe, China, and beyond. A once-mobile world changed overnight, and border policies suddenly affected all our daily lives.

The Borders and Boundaries Project researches precisely this—how life affects and is affected by both border security policies and international borders themselves. Led by Penn's Beth Simmons, Andrea Mitchell University Professor of Law, Political Science, and Business Ethics and Penn Integrates Knowledge Professor, and Michael Kenwick, former Perry World House Postdoctoral Fellow and now Assistant Professor of Political Science at Rutgers University, the project explores how and why some states choose to project their presence at their borders, analyzes the discourse surrounding international borders, and looks at how public opinion shapes and is shaped by border policies around the world.

During this academic year, the project has been funded by the National Science Foundation to collect data on the built environment along the world's borders. In June

2020, they set up a "Code for a Cause" initiative, where fifty Penn students helped to finalize the project's dataset on border crossings. Students used Google Earth Pro to record infrastructure—like buildings, roads, and barriers—present at international borders around the world, all while raising money for Penn's COVID-19 Relief Fund.

- › ***Great Powers and Urbanization Project:*** In recent years, cities are increasingly taking the lead on the world stage, growing their global presence, and engaging with each other to develop policies on issues like climate change and migration. The nation-state is by no means a thing of the past, however, and successful nations will build stable and innovative cities to advance their interests.

To explore this phenomenon, Perry World House partnered with the Argentine Council for International Relations, Barcelona Centre for International Affairs, Chicago Council on Global Affairs, and University of Melbourne's Connected Cities Lab to launch the Great Powers and Urbanization Project (GPUP). Through GPUP, scholars engage at the intersection of geopolitics and urbanization, and provide policy analysis and guidance on these issues for policymakers locally, nationally, and internationally. A partnership with the *Diplomatic Courier* has expanded GPUP's global reach through publications, alongside convenings at each partner's institution.

GLOBAL SHIFTS ADDITIONAL ENGAGEMENT

› **COP 25: United Nations Climate Change Conference:**

Perry World House helped lead Penn's first official delegation to the United Nations Climate Change Conference, known as COP 25, in Madrid, Spain, in December 2019. Perry World House representatives in attendance included Michael Weisberg, Professor and Chair of Philosophy in the School of Arts and Sciences and the inaugural Perry World House Faculty Fellow; Jocelyn Perry; William Burke-White; and Visiting Fellows Mauricio Rodas and Koko Warner. Perry World House representatives joined those from the Kleinman Center for Energy Policy, Carey Law School, the Weitzman School of Design, and the Penn Institute for Urban Research.

While Warner worked on negotiations among country delegations late into the evenings, Weisberg, Perry, Burke-White, and Rodas spoke on several panels and roundtables, including at the Resilience Frontiers Lab and at a dialogue co-sponsored by the UNFCCC's Nairobi Work Programme on financing climate-resilient infrastructure in cities. This event also served to launch the Cities' Climate-Resilient Infrastructure Financing Initiative (C2IFI), an ongoing project of Perry World House and Penn's Institute for Urban Research.

Mauricio Rodas and Eugenie L. Birch also highlighted their work on C2IFI at the World Urban Forum in Abu Dhabi. Perry World House has been involved with the U20 since its 2018 launch in Buenos Aires.

› **Climate Action Research Group:** Convened by Michael Weisberg and Jocelyn Perry, the Climate Action Research Group brings together faculty, staff, visiting fellows, and students from throughout the university for truly interdisciplinary seminars. At the heart of these discussions is how to achieve more inclusive, representative forms of policymaking as the world adapts to climate change. The group works to figure out the mechanisms for how to meaningfully foreground frontline communities in research and policy discussions and decisions.





OUR
IDEAS



With all the changes in the world, Perry World House faculty and scholars were in demand for their ideas. Drawing on in-depth, interdisciplinary research, they wrote about the policy issues facing a world in flux, including how authorities can tackle the threat of cyberattacks on critical infrastructure, why AI could change international military alliances, and what human rights mean during a pandemic.

For example, Penn convened experts from across its schools and disciplines to make recommendations to the National Security Commission on Artificial Intelligence (NSCAI), which the U.S. Congress established to ensure continued American leadership in the field. In February, Perry World House published a white paper, *Penn Input to National Security Commission on Artificial Intelligence*, to promote new ideas for how the U.S. government can think about and prepare for an AI-dominated future. The recommendations of the white paper were cited several times in the NSCAI Interim Report to Congress.

In spring 2019, Perry World House also launched a prize to encourage young scholars to translate their own academic work in order to make it more accessible to policymakers. We awarded three scholars \$10,000 each for their essays, which highlighted novel research on foreign subversion, return migration, and near-Earth orbit policy. *Foreign Affairs* and *Foreign Policy*, two of the preeminent outlets in global affairs, published the pieces.

During the coronavirus pandemic, Perry World House also partnered with Penn Global to recruit faculty, scholars, and fellows to share their thoughts on what COVID-19 will leave in its wake. In a series of essays, published under the banner *Penn on the World After COVID-19*, authors discussed changes in almost every aspect of global affairs—restructuring global supply chains, straining an increasingly tense U.S.-China relationship, reshaping how people travel, and more.





Additional Perry World House ideas and analysis included:

- › **“A Principled Dissident Turns Despotic Premier”**
—Zeid Ra’ad Al Hussein, *The Wall Street Journal*
- › **“The AI Literacy Gap Hobbling American Officialdom”**
—Michael Horowitz and Lauren Kahn, *War On The Rocks*
- › **“Bioethics, COVID-19, and the Changing International Order”**
—Jonathan D. Moreno, *Penn on the World After COVID-19 series*
- › **“Col. Vindman and the Trumpification of the National Security Council”**
—John Gans, *The New York Times*
- › **“Could COVID-19 Upend International Asylum Norms?”**
—Lama Mourad and Stephanie Schwartz, *Lawfare*
- › **“Cyber Norms Processes at a Crossroads”**
—Wyatt Hoffman, Duncan Hollis, and Christian Ruhl, *Lawfare*
- › **“Enacting Trump’s Revenge Campaign”**
→John Gans, *The Atlantic*
- › **“The Geopolitics of Post-COVID-19 Supply Chains”**
→Regina M. Abrami, *Penn on the World After COVID-19 series*
- › **“How to Build Climate-Resilient Urban Infrastructure... and How to Pay for It”**
—Jocelyn Perry, *Perry World House website*
- › **“The Israeli Supreme Court Checks COVID-19 Electronic Surveillance”**
—Elena Chachko, *Lawfare*
- › **“Note to Nations: Stop Hacking Hospitals”**
→Christian Ruhl, *Foreign Policy*
- › **“Sending Refugees Back Makes the World More Dangerous”**
—Stephanie Schwartz, *Foreign Policy* (Winner of the Perry World House Emerging Scholars Essay Prize)
- › **“Subversive Statecraft”**
—Melissa Lee, *Foreign Affairs* (Winner of the Perry World House Emerging Scholars Essay Prize)
- › **“The Pandemic and a Deepening U.S.-China Rivalry”**
—Avery Goldstein, *Penn on the World After COVID-19 series*
- › **“The Post-COVID-19 Future of Surveillance in China”**
—Amy Gadsden, *Penn on the World After COVID-19 series*
- › **“The Post-COVID-19 World Will be Less Global and Less Urban”**
—Geoffrey Garrett, *Penn on the World After COVID-19 series*
- › **“War with Iran Is Still Less Likely Than You Think”**
—Michael Horowitz and Elizabeth Saunders, *The Washington Post Monkey Cage Blog*
- › **“The World Is Turning Its Back on Refugees”**
—Lama Mourad and Kelsey P. Norman, *The Atlantic*
- › **“You’re Grounded: The Aviation Industry in the World after COVID-19”**
—Megan S. Ryerson, *Penn on the World After COVID-19 series*

The Global Cable Podcast

On *The Global Cable*, Perry World House’s weekly podcast, John Gans discusses the world’s most important issues with the people who work on them. On every episode of *The Global Cable*, Gans asks guests the “Franklin Few”—an updated version of a questionnaire used by Penn founder Benjamin Franklin in conversations with friends almost three centuries ago.

This year’s episodes include:

- > “**Standing Up for Democracy**” with John Kerry
- > “**Banning the Bomb**” with Beatrice Fihn
- > “**The Serious Business of War**” with Ash Carter
- > “**Safeguarding Humanity**” with Zeid Ra’ad Al Hussein
- > “**Telling the Story of Syria**” with Zaina Erhaim
- > “**Competing Against China**” with Randall Schriver
- > “**Ambassador for Migrants**” with William Lacy Swing
- > “**Serving the People and Saving the Environment**” with Otto Sonnenholzner
- > “**America Alone**” with Harold Hongju Koh
- > “**The Rise of Populism in Europe and Beyond**” with Andrew Moravcsik
- > “**The Enduring Power of Alliances**” with Alexander Vershbow
- > “**Fighting Coronavirus**” with Martin O’Malley
- > “**The Power of Protest**” with Sarah Bush
- > “**Confronting Climate Change**” with Koko Warner
- > “**The Corruption of Truth**” with Trudy Rubin
- > “**Coming Back from COVID-19**” with Charlie Dent
- > “**Is Science Science to Everybody? Understanding How People Understand Science**” with Michael Weisberg
- > “**Conflict, Competition, and COVID-19**” with Michael Horowitz
- > “**The Impact of Impeachment**” with Derek Chollet



Seminar Series

Every Wednesday, we host a seminar where Faculty Affiliates, Postdoctoral Fellows, Visiting Fellows, and others share their policy-relevant research for feedback from the Perry World House community. The Seminar Series continued after Penn moved to remote operations, with virtual discussions taking place over Zoom each week. This year, Postdoctoral Fellows Erik Lin-Greenberg and Marianne Potvin managed the program.

Sessions covered a variety of topics and presenters, including:

**“Crippling Leviathan:
How Foreign
Subversion Weakens
the State”**

Melissa Lee, Assistant Professor
of Politics and International
Affairs, Princeton University,
September 2019

**“Beyond Naming and Shaming:
Accusations and International
Law in Cybersecurity”**

Duncan Hollis,
Visiting Scholar,
October 2019

**“Save the Sea Lion:
Community Science in the
Galapagos Archipelago”**

Michael Weisberg,
Faculty Fellow,
November 2019

**“Open Borders, Local
Closures: Curfews and
Lebanon’s Response to the
Syrian Refugee Influx”**

Lama Mourad,
Postdoctoral Fellow,
January 2020

**“The
Returnees”**

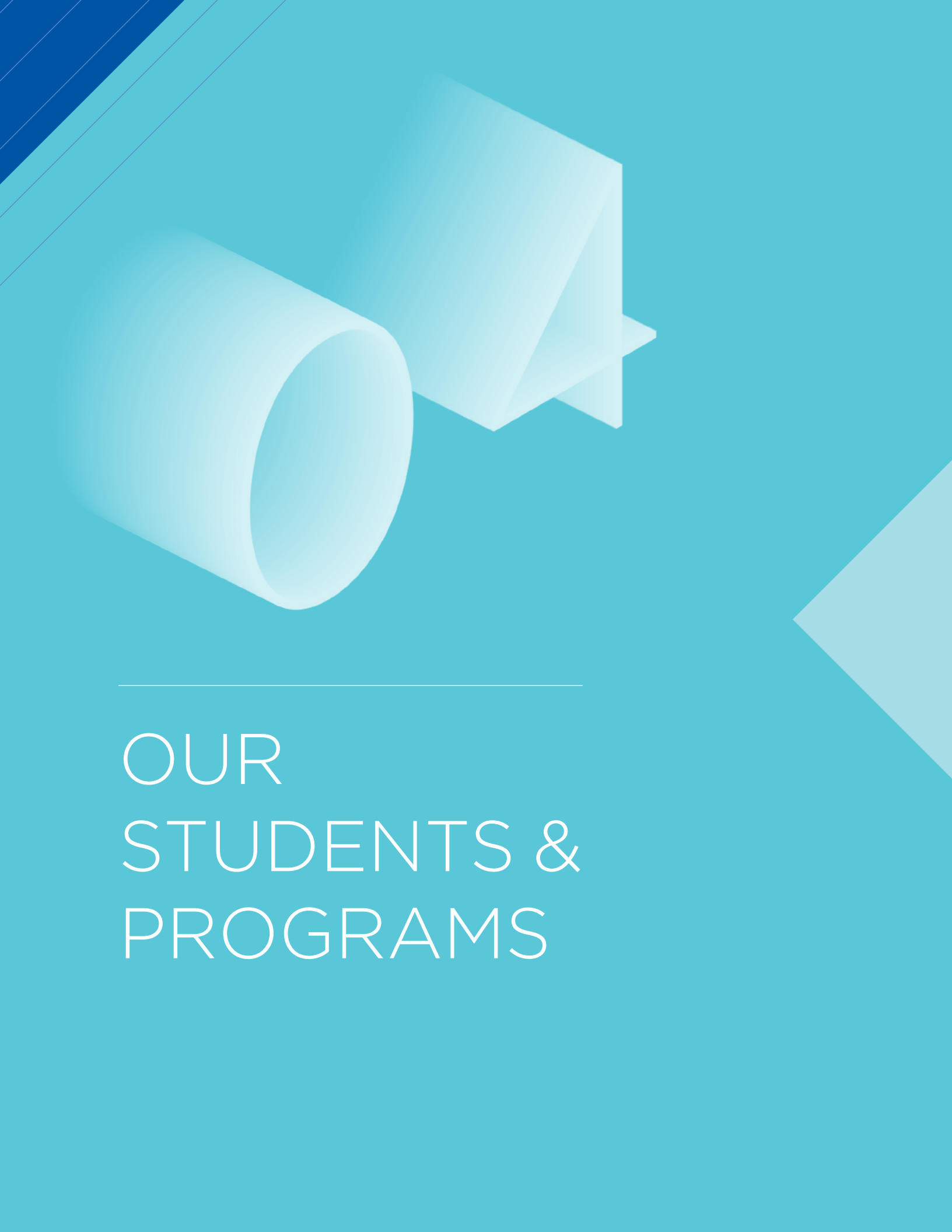
Stephanie Schwartz, Former Perry World
House Postdoctoral Fellow and Assistant
Professor, University of Southern
California, February 2020

**“Egalitarian Orbits:
A New Regime for
Geostationary Space”**

Lisa Ruth Rand, Haas Fellow,
Science History Institute,
March 2020

**“A Short History of
Humanitarian Urbanism”**

Marianne Potvin,
Postdoctoral Fellow,
April 2020

The background is a solid teal color. In the upper left, there are several overlapping geometric shapes: a dark blue triangle, a light blue cylinder, and a light blue pyramid. A thin white horizontal line is positioned above the text.

OUR STUDENTS & PROGRAMS



Perry World House's Global Exploration Program gives students interested in understanding and shaping international affairs the knowledge, relationships, tools, and opportunity to do so. We have developed programs that help undergraduate and graduate students experience and engage with the trends that are shaping the world they will study, work, and live in.

Although much is uncertain about the end result of the COVID-19 pandemic, one thing was clear early on: Penn students were living through history. With so much changing around the world, Perry World House thought it was important to encourage students to reflect and make a record for themselves and for posterity. In a collection called *Penn Pandemic Diary*, students from different class years, backgrounds, and disciplines recorded what they were seeing and feeling during the pandemic.

Over 40 students contributed to the diary. These posts included personal experiences, views on the virus and how different countries have responded, and thoughts about the world to come. One student wrote about a favorite uncle lost to COVID-19. Others wrote about the pandemic's impact on the study and practice of fields as diverse as sociology, dentistry, ethics, and education. They wrote about what it meant to lose a crew season, a research trip, and even a sense of certainty. They wrote about how their feelings about life, work, family, Penn, privilege, and the United States changed during the pandemic.

Penn Pandemic Diary was another example of how Perry World House seeks to help Penn students understand their world. That is a central thrust of our mission—and it can be done even when students are thousands of miles from Locust Walk.





World House Student Fellows

The World House Student Fellows Program is a unique, experiential learning opportunity—and Perry World House's flagship undergraduate engagement initiative.

Each year, 25 to 30 Fellows are competitively selected from Penn's four undergraduate schools. The students share a keen interest in global affairs, and their commitment to collectively addressing a pressing policy challenge for a full academic year. Throughout their year as Fellows, the students become an integral part of Perry World House, benefiting from both informal interactions with faculty, staff, and graduate students, and more formal, individualized research and career mentoring. In weekly meetings, the 2019–2020 Fellows engaged with speakers drawn from the world of policy. They traveled to New York and Washington to learn about different global career paths at the German Consulate, U.N. Office for Disarmament Affairs, Ford Foundation, Control Risks Group, Doctors Without Borders, U.S. Department of State, German Marshall Fund of the United States, CBS News, and Google. They developed deeper relationships with a network of students from different backgrounds and walks of life.

In addition, this year's Fellows, along with the 2020–2021 incoming cohort of Fellows, participated in a novel, virtual crisis simulation, *On the Nuclear Brink*. The Project on Nuclear Issues at the Center for Strategic and International Studies put together this exercise and asked our Student Fellows to solve a difficult problem: a nuclear standoff between Russia and NATO forces in the Baltic states. The Fellows applied the knowledge they had learned over the year, including conversations with visitors like Wolk Distinguished Visiting Fellow Alexander Vershbow, to deftly navigate a quickly evolving crisis.

PROJECTS

A focal point of our World House Student Fellows program is a yearlong policy project. Our Fellows form into smaller teams to collaborate on a policy-relevant research project, exploring a particular global issue. Postdoctoral Fellows mentor students and help guide their projects. The year culminates with a conference—this year held online—where students present the policy projects they have been working on to their peers and to a panel of real-world policymakers.

This year, fellows explored the following topics:

- › **A Tangled Web: Understanding Chinese Technological Investment in Africa**
- › **The Perfect Crime: The International Market of Substandard and Falsified Medicines**
- › **An Inextricable Link: Religion in American Foreign Policy**
- › **Internet Shutdowns: Case Analyses and Potential Solutions**
- › **Stream On: Adapting the Indus Waters Treaty to the Twenty-First Century**
- › **Remittance Flows in the Philippines: Current Roadblocks to Long-Term Economic Development**

Graduate Associates

Perry World House's Graduate Associates Program is for graduate students from all twelve of Penn's schools, from any department, who have demonstrated a serious interest in exploring world affairs in depth during their time at Penn. In seminars with John Gans, Visiting Fellow Derek Chollet, and a range of guest speakers, Associates learn how to use their research to shape international policy. The Associates also are required to write an article for a non-scholarly audience.

This year, Associates met with former Secretary of State John Kerry, former Secretary of Defense Ash Carter, former National Security Advisor Susan Rice, former Governor

Martin O'Malley, former Congressman Charlie Dent, *The New York Times* Deputy Editor Clay Risen, and others. They learned how to brief policymakers, write a budget, lobby Congress, work with the media, and apply science to policy.

The Associates also published. Several wrote opinion pieces on their areas of expertise in local newspapers, including in *The Philadelphia Inquirer* and *The Portland Press Herald* (Maine). Nearly all of the Associates also published a *Penn Pandemic Diary* entry that focused on COVID-19's impact on their research and disciplines.

House Committee

In addition to the Graduate Associates and World House Student Fellows, Perry World House continued to expand its engagement with student groups across campus interested in international affairs through its House Committee. The House Committee, an advisory group of nearly two dozen undergraduate and graduate leaders from internationally oriented organizations, helps Perry World House learn what students want.

This year, the House Committee expanded its membership even further, gathering student input and feedback on Perry World House events, serving as a convener of Penn's internationally oriented student organizations, and promoting the work of Perry World House directly to Penn's students. Here, too, Perry World House pivoted swiftly to virtual engagement for the final meeting of the House Committee, where Perry World House leadership helped answer student questions, provided counsel to students in an uncertain time, and continued to pursue its mission of bringing Penn to the world and the world to Penn.



Events

Perry World House is well known on campus and around the world for our events. We bring some of the biggest names in global affairs to sit with students and faculty to discuss their best or most galvanizing ideas. This year, former Secretary of State John Kerry spoke about climate change; Nobel Prize–winner Beatrice Fihn, who leads the International Campaign to Abolish Nuclear Weapons, spoke about the need to ban nuclear weapons; and former National Security Advisor Susan Rice spoke about her life and service in the U.S. government.

At perhaps our most prescient event of the past year, we also hosted an event on pandemic preparedness in early October 2019. At an event titled “Preparing for the Inevitable,” Ron Klain, the coordinator of the U.S. Ebola response in 2014 and 2015, spoke about the need for better pandemic preparedness both nationally and globally, lessons learned from the Ebola response, and the likelihood of further major disease outbreaks.

Other events this year included:

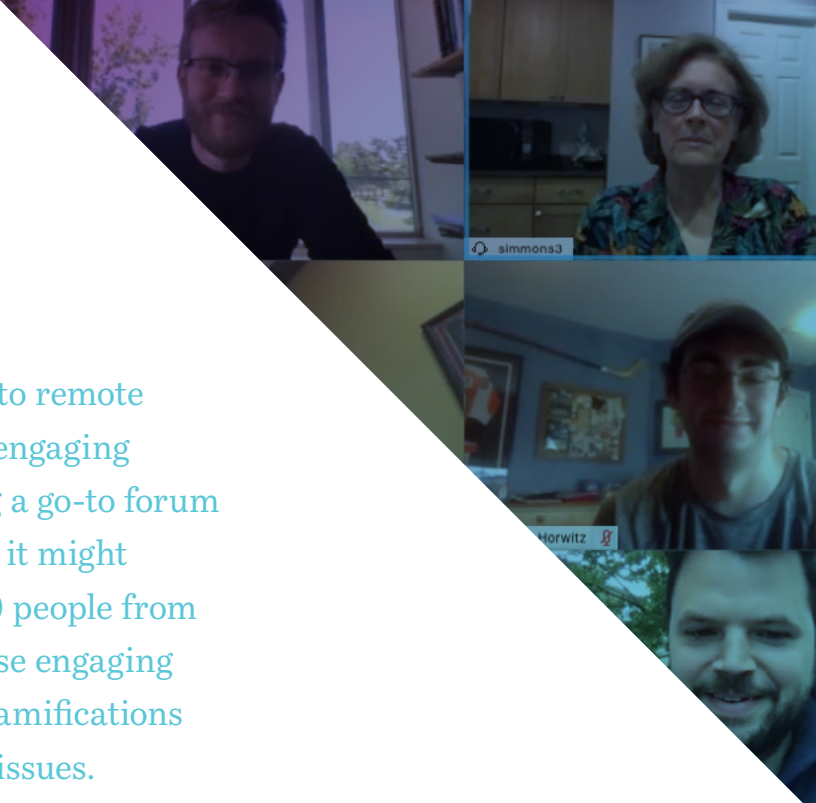
- > **“Risk and Reward: Local Journalists Covering the Front Lines of War in Syria and Yemen”** with journalists Zaina Erhaim and Safa Al Ahmad
- > **“A Legal Perspective on Targeted Killings: From Al-Qaeda to Soleimani”** with Elena Chachko
- > **“Looking Beyond Brexit”** with Lord Mendelsohn
- > **“U.S.-China Competition in a Dynamic Indo-Pacific”** with Randall Schriver
- > **“Paradigm Lost: From Two-State Solution to One-State Reality”** with Ian Lustick, Sa’ed Atshan, and Trudy Rubin
- > **“Renegades or Realists? The United States in Syria”** with Brendan O’Leary and Mohammed A. Salih
- > **“Climate Change and National Security”** with Rod Schoonover and Michael Weisberg
- > **“Bioethics and Global Healthcare”** with Ezekiel Emanuel and Jonathan D. Moreno
- > **“Protesting for Democracy, Locally and Globally”** with Jacques DeLisle and Jocelyn Perry
- > **“Renovating Democracy in an Era of Populism, Inequality, and Global Competition”** with Nicolas Berggruen and Nathan Gardels
- > **“U.S.-Cuba Relations: Past, Present, and Possible Futures”** with Miguel Fraga
- > **“A World in Crisis: Two Journalists on Covering Asia, the Middle East, and Trump’s Foreign Policy”** with Trudy Rubin and Edward Wong
- > **“Corruption, Caravans, and Cages: Asylum Past, Present, Future”** with Fernando Chang-Muy, Adam Garnick, and Ambassador William Lacy Swing
- > **“Peacekeeping: Origins, Evolution, and Outlook”** with Ambassador William Lacy Swing
- > **“U.S. Sanctions on Venezuela—Are They Working?”** with Francisco Rodríguez
- > **“The Crowded Hour: Theodore Roosevelt, the Rough Riders, and the Dawn of the American Century”** with Clay Risen
- > **“Emerging Threats to U.S. National Security”** with a panel of experts from the U.S. Army War College
- > **“Why Trust in Government is Disappearing”** with Sarah Bush
- > **“Lessons in Water Innovation from Global Water Leaders”** with Howard Neukrug
- > **“Securing Elections from Foreign Interference”** with Laura Rosenberger

Global Lens

As part of our “Global Lens” program, which celebrates Penn’s international community and explores the world through culture, Perry World House hosts a number of events featuring food, dance, music, film, language, and art. This year, the events included:

- > Perry World House and Kelly Writers House Writer at Risk Zaina Erhaim hosted a screening of short films on gender and violence in rebel-held Syria. The screening included a panel discussion with Erhaim and Syrian activist Ahed Festuk on the role of gender in the conflict in Syria and the ability of film to tell global stories of protest and war.
- > Partnering with Makuu: The Black Cultural Center, International Student & Scholar Services, the School of Social Policy and Practice, and Penn’s International Relations Program, Perry World House hosted a film screening of *Breathe in the Roots: A Journey of Discovery Across Ethiopia* in October, followed by a discussion of storytelling and international advocacy with the director, Indrias Kassaye ('92), and Ty Christen Joseph, the subject of the documentary.
- > Perry World House partnered with the One Journey Film Festival and Penn Cinema and Media Studies for a screening of award-winning short films and a panel discussion with refugees and experts on refugee and resettlement policy.





Virtual COVID-19 Events

In a matter of weeks after Penn transitioned to remote activities, Perry World House began hosting engaging events via the Zoom platform, soon becoming a go-to forum for discussions about the pandemic and what it might mean. Between March and July, nearly 6,000 people from across Penn and around the world joined these engaging and enlightening sessions that explored the ramifications of the COVID-19 pandemic and other global issues.

- > **“From Russia with Gloves: Diagnosing Russia’s Response to COVID-19”** with Yevgenia M. Albats, Trudy Rubin, and Ambassador Alexander Vershbow
- > **“Elections and Infections: Politics During a Global Pandemic”** with Charlie Dent and John Lapinski
- > **“Race, Justice, and International Human Rights”** with Dominique Day and Zeid Ra’ad Al Hussein
- > **“Forging a Global Green Recovery”** with Billy Fleming and Musonda Mumba
- > **“From Black Death to Yellow Fever: Disease, Death, and Distancing in World History”** with Alex Chase-Levenson and Ada Kuskowski
- > **“The Coronavirus Pandemic and Human Rights”** with Zeid Ra’ad Al Hussein
- > **“Will COVID-19 Infect the U.S.-China Relationship?”** with Amy Gadsden, Avery Goldstein, and Jacques DeLisle
- > **“The Geopolitics of the COVID-19 Pandemic”** with H.R. McMaster
- > **“Triaging Global Health Governance”** with Julia Lynch and Harvey Rubin
- > **“Plagues Past and Present: Pandemics in Historical Perspective”** with David Barnes
- > **“Are We Winning the War Against Coronavirus?”** with Ezekiel Emanuel
- > **“Flattening the Climate Curve in the Age of COVID-19”** with Koko Warner
- > **“COVID-19 and the World Health Organization”** with David Heymann
- > **“Check-Up on the War Against Coronavirus”** with Ezekiel Emanuel
- > **“The Race to Understand COVID-19”** with Susan Weiss
- > **“Bounties, Briefings, and Bromance: The State of U.S.-Russia Relations”** with Michael Carpenter
- > **“Nursing and COVID-19: Perspectives from the U.S. and Latin America”** with Antonia Villarruel and Silvia Cassiani



OUR
SUPPORT
FOR
SCHOLARS



No matter what changes in the world, Perry World House continues to prioritize scholars and scholarship at Penn and elsewhere. Our support for scholars helps generate new ideas and new ways of thinking vital for the future of global affairs. Our residential scholars programs have attracted talented and influential academics from around the world and across Penn, helping them to each make even greater contributions to their disciplines and the policy world.



Lightning Scholar



Sarah Bush

The Lightning Scholars fellowship program allows tenure-track faculty members at leading research universities around the world to join Perry World House and the Penn community for a semester or full academic year in residence in Philadelphia to produce a major research project or book. When Lightning Scholars return to their home institutions, they become new links in our global network, strengthening Penn's ties to the wider academic community.

Sarah Bush, an Associate Professor of Political Science at Yale University, was the 2019–2020 Lightning Scholar. At Perry World House, she examined how international actors try to aid democracy, promote women's representation, and support elections in developing countries. Bush also worked on a book, with Lauren Prather from University of California, San Diego, titled *From Monitoring to Meddling: How Foreign Actors Shape Local Trust in Elections*. Bush participated in a workshop and a podcast, and presented her ideas to the greater Penn and Philadelphia communities through a public event.



Left: Perry World House Professor of Practice of Law and Human Rights Zeid Ra'ad Al Hussein and Human Rights Watch Executive Director Kenneth Roth speak on a panel at Perry World House's Global Order Colloquium.

Distinguished Visiting Scholar



Andrew Moravcsik

In 2019–2020, Perry World House welcomed Andrew Moravcsik, Professor of Politics and Director of the European Union Program at Princeton University, as its Distinguished Scholar-in-Residence for the 2019–2020 academic year. Over his career, Moravcsik has authored over 125 publications, four books, and more than 150 opinion pieces and policy analyses focused on European integration, international relations theory, human rights, and international law, among many other topics. His landmark book, *The Choice for Europe: Social Purpose and State Power from Messina to Maastricht* (Cornell University Press, 1998), continues to have implications at a time of Brexit and other convulsions in the European community.

Perry World House's Visiting Scholars program invites academics from universities in the United States and abroad whose work relates to Perry World House's research to spend time at Penn. At Penn, Moravcsik was deeply engaged in our workshops and weekly seminar series, where he presented novel work-in-progress on the gap between European populist rhetoric and policies. He also produced a landmark lecture on populism in Europe and its effects on transatlantic relations that was rescheduled for the 2020–2021 academic year, after COVID-19 required remote operations.

Penn Faculty Fellow



Michael Weisberg

Perry World House chose Michael Weisberg, Professor and Chair of Philosophy, to serve as the inaugural Penn Faculty Fellow for the 2019–2020 academic year. Weisberg, who is also the Co-Director of the Penn Laboratory for Understanding Science and the Galápagos Education and Research Alliance, was in residence for the year exploring policy-relevant questions about the nature of science.

Through a competitive selection process, the Penn Faculty Fellow receives a Perry World House Residency and Project Completion Grant. During his time at Perry World House, Weisberg made progress on his book, *Philosophy of Natural Science*, which explores science's ability to shape the policy world. He also participated in COP 25, collaborated with Penn scholars interested in exploring the opportunities of the Green New Deal, and drew greater attention to the Galápagos Education and Research Alliance, which directly engages the Galapagueño community in science and conservation efforts.

Perry World House Professor of the Practice of Law and Human Rights



Zeid Ra'ad Al Hussein

This year, Zeid Ra'ad Al Hussein, who served as Perry World House's Distinguished Global Leader-in-Residence in the 2018–2019 academic year, took on a new role as the Perry World House Professor of the Practice of Law and Human Rights at the Carey Law School. This was a first for Perry World House, as Al Hussein was both a full faculty member teaching at the Carey Law School and engaging fully in our programming and research.

Postdoctoral Fellows

The Postdoctoral Fellows Program has been a key part of Perry World House since its opening four years ago. Each Postdoctoral Fellow brings new ideas, energy, and insights to the research themes of the Global Innovation Program and new connections to our worldwide network. These individuals continue their own academic inquiries while supporting the collective efforts of the Perry World House community, such as running our Wednesday seminar series, advising the World House Student Fellows' yearlong policy projects, and helping to shape our workshops and colloquia.

In 2019–2020, Perry World House had six Postdoctoral Fellows whose research interests represent the diversity of Perry World House's research agenda.



Elena Chachko

Elena Chachko has written papers for *Yale Journal of International Law*, *American Journal of International Law Unbound*, *Hebrew University Law Review*, and *Lawfare*, and she published a paper on administrative national security in *Georgetown Law Journal* in 2020. She was previously a Predoctoral Fellow at the Harvard Kennedy School's Belfer Center for Science and International Affairs and worked as an Analyst and Liaison Officer at Israel's Ministry of Foreign Affairs and as a law clerk for Chief Justice Asher D. Grunis at the Supreme Court of Israel. Chachko earned her L.L.M. from Harvard Law School as a Fulbright Scholar, and received her L.L.B. from Hebrew University of Jerusalem. She is now a doctoral student at Harvard Law School.



Erik Lin-Greenberg

Prior to entering academia, Erik Lin-Greenberg served as an active duty officer in the U.S. Air Force, where he led intelligence operations and continues to serve in the Air Force Reserve. He was previously a Predoctoral Fellow at Stanford University's Center for International Security. Lin-Greenberg's work has appeared in academic and policy outlets, including *The Washington Post*, *Foreign Policy*, *War On The Rocks*, *Security Studies*, and *Journal of Peace Research*. He earned his Ph.D. in Political Science from Columbia University, and received his M.S. and B.S. in Political Science from the Massachusetts Institute of Technology (MIT). He has joined the faculty of MIT's Political Science Department.



Lama Mourad

Lama Mourad is a Postdoctoral Fellow at Perry World House. She previously worked as a Predoctoral Fellow at Harvard Kennedy School's Belfer Center for Science and International Affairs, working on its Middle East Initiative. She won the Social Science and Humanities Research Council's Postdoctoral Award. She has written papers for many publications, including *Forced Migration Review*, *Journal of Refugee Studies*, *Middle East Law and Governance*, and *Newsletter of the MENA Politics Section of APSA*. Mourad received her Ph.D. and M.A. from the University of Toronto, and her B.Soc. Sc. from the University of Ottawa. She joined Carleton University's Norman Paterson School of International Affairs as an Assistant Professor in fall 2020.



Lauren Pinson

Lauren Pinson has published collaborative work in journals, including *Political Analysis* and *Studies in Conflict and Terrorism*. She previously worked as a Senior Researcher and Project Manager at the National Consortium for the Study of Terrorism and Responses to Terrorism, and as a Visiting Researcher at the Peace Research Institute in Oslo, Norway. From 2014 to 2019, she was a National Science Foundation Graduate Research Fellow. She will receive her Ph.D. in Political Science from Yale University; she earned her M.P.A. in Public Policy Analysis and her B.A. in International Affairs from the University of Georgia. In fall 2020, she continued to work with Perry World House's Borders and Boundaries Project.



Marianne Potvin

Marianne Potvin is a licensed architect and served as a delegate for the International Committee of the Red Cross in Iraq. She previously worked as a Graduate Student Associate at Harvard University's Weather Center for International Affairs, and as a Graduate Fellow at the Harvard E.J. Safra Center for Ethics. She has a M.Arch. from the University of Montréal, a M.Des. from Harvard Graduate School of Design, and a Ph.D. from Harvard University. Potvin is now a Visiting Professor at the Université de Montréal's School of Architecture.



Robert Shaffer

Robert Shaffer's research focuses on formal institutional design. Statutes, treaties, and other legal documents articulate power relationships, which describe who can do what, when, and to whom. In his work, Shaffer uses machine learning and computational linguistics tools to extract these power relationships, and to understand the ways in which formal power structures are affected by political, policy, and legal environments. Shaffer's work has appeared in *Political Analysis*, *Cognitive Systems Research*, and the *Journal of Web Semantics*. He received a Ph.D. in Government from the University of Texas, Austin, in 2018; a M.S. in Statistics and Data Science from the University of Texas, Austin, in 2016; and a B.A. in Political Science from the University of California, Berkeley, in 2012. Shaffer is now a postdoctoral fellow at the Maxwell School at Syracuse University.

Workshop Grants, Course Grants, and International Visitors Grants

Perry World House offers a broad range of grant and fellowship programs for students and scholars alike. Each academic year, we provide a variety of opportunities for Penn faculty and scholars, and experts from around the world, to work with us. Together, we advance research on policy-relevant global topics.

GLOBAL POLICY COURSE ENRICHMENT GRANTS

Perry World House's Course Enrichment Grants, part of our support from Carnegie Corporation of New York, are designed to build bridges between classes in the Penn curriculum and the world of global policy. The program helps Penn faculty make a course more policy-relevant by supporting the design of a new course, curricular redesign of an existing course, guest speakers from relevant policy communities, the development of policy-oriented case studies, or other creative connections with the policy world.

PENN FACULTY WORKSHOP GRANTS

Our Penn Faculty Workshop Grants are designed to encourage collaboration between Penn faculty and Perry World House on one- to two-day academic workshops with support from Perry World House of up to \$20,000. These grants are rewarded to

any Penn faculty members from any school or department to create a workshop that will advance knowledge and policy engagement in the global space.

INTERNATIONAL VISITORS GRANTS

Perry World House's International Visitors Grants expand and deepen Penn's connections with international policy and thought leaders around the world by providing a platform, audience, and academic environment for them to share their expertise, generate new ideas, and broaden their work. This grant program offers funding of up to \$3,500 to faculty, research centers, institutes, programs, students, and student groups to bring international policy visitors to Penn from abroad. With this program, we foster greater exposure of Penn students and faculty to interdisciplinary international research and policy engagement, and target leaders who embody our mission of bridging research and policy.

Emerging Scholars Policy Prize

Last year, Perry World House launched a prize to encourage scholars to translate their own academic work to be more accessible to policymakers in positions of influence and to advance policy debates on significant issues in global affairs. This year, we were honored to partner with *Foreign Affairs*,

the preeminent outlet for analysis and debate of foreign policy, economics, and global affairs, for the 2019–2020 Perry World House–*Foreign Affairs* Emerging Scholars Policy Prize. In addition to a financial award, these essay winners will see their essays published by *Foreign Affairs*.



Left: Perry World House Lightning Scholar Sarah Bush presents in *The World Today* on the topic of trust in government.

Offering grants that build bridges between classes in the Penn curriculum and the world of global policy.





OUR
PARTNERSHIPS



AS IN ANY CRISIS, COVID-19'S CHANGES

around the world and at Penn provided new opportunities. Every organization in the world was contending with operating remotely, finding new ways to support research and open discussion, and promoting new ideas. Perry World House found a ready partner in the German Marshall Fund of the United States (GMF), a transatlantic think tank and player in debates around pressing global issues.

Last year, Perry World House partnered with GMF at their Brussels Forum, an annual event that brings together a who's who of global policymakers, scholars, and industry representatives. But when this year's forum was postponed due to the pandemic, we agreed to hold a series of joint events to serve as "check-ups" on the fight against COVID-19. Thousands in Europe, the United States, and elsewhere logged on to Zoom to hear conversations between Dr. Ezekiel Emanuel, the Vice Provost for Global Initiatives, the Diane v.S. Levy and Robert M. Levy University Professor, and Chair of Penn's Department of Medical Ethics and Health Policy; GMF's Karen Donfried; and Perry World House's Michael Horowitz.

In addition, Perry World House worked with a new partner, the cyber-policy team of the Carnegie Endowment for International Peace, on its workshop "Cyberspace and Geopolitics," which brought together chief cybersecurity officers from major corporations in Philadelphia, leading scholars of international norms, the Cyber Ambassador of Estonia, and many more. The partnership continued through a report and *Lawfare* article, described above.

In addition to working with the German Marshall Fund and the Carnegie Endowment for International Peace, Perry World House continued to work with partners in Philadelphia and on campus.






PHILADELPHIA PARTNERS

We continued to develop local roots and launched efforts to make our hometown more global. In our fourth year, partnerships with organizations—including the Foreign Policy Research Institute, Global Philadelphia Association, and the Consular Corps Association of Philadelphia—helped to advance our work in connecting the city to the wider world, as did programs with the Office of the Mayor of Philadelphia, Office of Immigrant Affairs, and Office of Sustainability.

CAMPUS PARTNERS

Perry World House works with different departments and organizations on campus to bring global leaders to Penn. Few of the resulting engagements were as powerful as the visit of this year's Writer at Risk Zaina Erhaim, an award-winning Syrian journalist. The Writer at Risk program is a joint initiative between Perry World House and our Locust Walk neighbor Kelly Writers House, along with the Annenberg School for Communication's Center for Media at Risk. Erhaim, who currently serves as Communications Manager at the Institute for War and Peace Reporting, spoke on campus about the war in Syria, journalism at a time of conflict, and the unique challenges of reporting while female.





OUR
YEAR
TO
COME



Even though the 2019–2020 academic year was full of change, Perry World House has big plans for the year ahead. Building on the success of the last year and the larger audience developed during the pandemic, we are going to welcome new leaders, launch new programs, and nurture new partnerships. It will be an exciting year, one in which we'll continue to pursue our mission in new ways.



New Senior Faculty Fellow and Director of Post-Graduate Programs

Michael Weisberg, Professor and Chair of Philosophy, will serve as Senior Faculty Fellow and Director of Post-Graduate Programs. In 2019–2020, he served as the inaugural Perry World House Penn Faculty Fellow. As Director of Post-Graduate Programs, Weisberg will manage the Postdoctoral Fellows' selection process and program.

New Lightning Scholar

In March, Perry World House announced that Melissa Lee, an Assistant Professor of Politics and International Affairs at Princeton University, will be the 2020–2021 Lightning Scholar. Perry World House knows Lee's work well. In 2019, she was one of the winners of the inaugural Emerging Scholars Global Policy Prize, which rewards scholars for making their cutting-edge research on significant global issues more accessible to policymakers. Much of Lee's work examines how external actors disrupt political order and shape the development of the state. Her first book, *Crippling Leviathan: How Foreign Subversion Weakens the State*, was published by Cornell University Press in April 2020.

New Project: Emerging Technologies and Global Politics

Building on our research in 2019–2020 on cyber norms and artificial intelligence, Perry World House is launching a project on Emerging Technologies and Global Politics under our research theme *The Future of the Global Order*. This new project will combine current inquiry into new and evolving technologies with our expertise on the changing international order. We are planning an engaging array of programming, focusing on everything from cyberspace to outer space, including Twitter “wars” and real wars.

New Pilot Program to Support Faculty who want to ‘Bridge the Gap’

To improve its efforts at bridging the gap between academia and the policy world, Perry World House will be working with two dozen faculty interested in expanding their research agenda into the international policy space. The goal is to help them develop the skills to convey their new ideas and findings in digestible and actionable formats, and to communicate their recommendations to policymakers and decision-makers at national and international levels.

New Partnership with International Organization

In summer 2020, Perry World House partnered with *International Organization*, the preeminent journal on global affairs, for a workshop with faculty and scholars from around the world who are researching and writing on some of the most important trends shaping the new world order. Over the course of three days, nearly two dozen presenters and commentators discussed global governance, nationalism and populism, security, and diplomacy in a COVID-19-dominated world. The discussions will inform a supplemental online issue of *International Organization*.





Perry World House continues to bring the academic knowledge of the University of Pennsylvania to bear on some of the world's most pressing global policy challenges.



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